

Bachelor of Arts in Philanthropy

About This Program

The Bachelor of Arts in Philanthropy prepares students for meaningful careers in nonprofit leadership, fundraising, corporate social responsibility, and philanthropic initiatives. Through coursework in communication, fundraising, and leadership, students gain the skills needed to drive social change and strengthen communities. This program emphasizes real-world experience through service-learning projects and internships with nonprofit organizations, providing hands-on opportunities to apply classroom knowledge while building a professional network. Students collaborate with community partners, engage in strategic problem-solving, and develop innovative approaches to nonprofit management. With a focus on experiential learning and ethical leadership, the program equips graduates to work in nonprofits and corporate philanthropy, making a lasting impact on the causes they care about. Whether you aspire to lead a nonprofit, advocate for social justice, or enhance corporate giving programs, this degree provides the foundation to turn your passion into a career.

Competencies

1. Upon completion of this major, students will have competency in creating fundraising strategies.
2. Upon completion of this major, students will have competency in managing and leading nonprofit organizations.
3. Upon completion of this major, students will have competency in planning and developing impactful nonprofit programs.
4. Upon completion of this major, students will have competency in applying ethical principles and practices in nonprofit organizations.
5. Upon completion of this major, students will have competency in promoting community engagement.

Admissions Criteria

DECLARING A MAJOR

All undergraduate students seeking to declare a major in the Department of Communication must meet the following criteria:

- Completion of a minimum of 12 hours in residence at The University of Texas at Arlington with a minimum cumulative GPA of 2.25/4.0.

Students who do not meet these minimum requirements can request to be admitted as an intended major. Please see restrictions below.

INTENDED MAJOR

1. Completion of a minimum of 12 hours in residence at The University of Texas at Arlington with a minimum cumulative GPA of 2.0/4.0.
2. Intended majors may enroll in up to a total of 18 hours in the Department of Communication (ADVT, BCMN, COMS, CTEC, JOUR, PCOM, PREL)
3. Students who do not achieve a cumulative UT Arlington GPA of 2.25/4.0 by the completion of 18 hours in the Department of Communication will not be cleared to continue in the department.

DISMISSAL FROM INTENDED STATUS

Students who do not meet the requirements for declaring a Department of Communication major after completing eighteen (18) hours of communication course work will not be allowed to take additional communication courses at UT Arlington. The student will be suspended from the Department of Communication. Intended status and must choose a major not offered by the Department of Communication at that time in order to remain enrolled at UT Arlington.

Curriculum

Foundations

General Core Requirements (<https://catalog.uta.edu/academicregulations/degree/requirements/generalcorerequirements/>)

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Students must complete specific courses in certain core areas.

For Communication select:

ENGL 1301 & ENGL 1302	RHETORIC AND COMPOSITION I and RHETORIC AND COMPOSITION II
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For Foundation Component Option select:

COMS 1301	FUNDAMENTALS OF PUBLIC SPEAKING (or other approved course)
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College of Liberal Arts Core

UNIV 1101 or UNIV 1131	CAREER PREPARATION AND STUDENT SUCCESS STUDENT SUCCESS
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Philanthropy Specialization

PCOM 2301	INTRODUCTION TO NONPROFITS AND PHILANTHROPY ¹	3
COMS 2304	GROUP COMMUNICATION PRINCIPLES ¹	3

COMS 2305	BUSINESS AND PROFESSIONAL COMMUNICATION ¹	3
COMM 3315	COMMUNICATION THEORY	3
BCMN 3370	MULTIMEDIA PRODUCTION	3
PCOM 3301	FUNDRAISING AND DEVELOPMENT ¹	3
COMM 3310	COMMUNICATION LAW & ETHICS	3
COMM 3300	COMMUNICATION TECHNOLOGY	3
COMM 3303	COMMUNICATION GRAPHICS	3
PCOM 3309	ORGANIZATIONAL COMMUNICATION ¹	3
PCOM 3310	NONPROFIT PROGRAM DESIGN AND GRANT WRITING	3
PCOM 3320	STRATEGIC SOCIAL MEDIA COMMUNICATION ¹	3
PCOM 4301	NONPROFIT MANAGEMENT ¹	3
PCOM 4315	PROFESSIONAL PRESENTATIONS ¹	3
PCOM 4395	DIRECTED INTERNSHIP IN NONPROFITS AND PHILANTHROPY ¹	3
Select two from the following:		6
COMS 4300	PERSUASIVE COMMUNICATION	
PCOM 4320	MANAGERIAL COMMUNICATION ¹	
COMM 3350	HEALTH COMMUNICATION	
COMM 4305	COMMUNICATION & SOCIETY	
PCOM 4393	SPECIAL TOPICS ¹	
Electives		
Students must take electives as needed to bring the total number of credit hours to 120.		26
Following are recommended electives.		
MARK 3321	PRINCIPLES OF MARKETING	
MARK 3322	PROFESSIONAL SELLING	
MARK 3323	INTEGRATED MARKETING COMMUNICATION / ADVERTISING	
HRMN 3320	HUMAN RESOURCE MANAGEMENT	
MANA 4326	DIVERSITY IN ORGANIZATIONS	
ENGL 2338	TECHNICAL WRITING	
ENGL 3379	GRANT AND PROPOSAL WRITING	
HIST 4308	GLOBAL HISTORY OF PHILANTHROPY	
POLS 3301	INTRODUCTION TO GLOBAL ISSUES	
POLS 4320	CIVIC ENGAGEMENT, CIVIL SOCIETY, AND COMMUNITY	
MODL 1441	TOPICS IN MODERN LANGUAGE LEVEL I	
MODL 1442	TOPICS IN MODERN LANGUAGE LEVEL II	
MODL 2313	TOPICS IN MODERN LANGUAGE LEVEL III	
MODL 2314	TOPICS IN MODERN LANGUAGE LEVEL IV	

Total Hours**120**

¹ PCOM majors must obtain a minimum grade of C (2.0/4.0 scale) or higher in all of these classes.

Program Completion

To graduate as a major in the Department of Communication students must:

1. Meet the UT Arlington graduation standard of a minimum GPA of 2.0/4.0.
2. Meet the department graduation standard of a minimum cumulative GPA of 2.0/4.0 in all department courses (ADVT, BCMN, COMS, CTEC, JOUR, PCOM, PREL).

Advising Resources

Advisors assist with many tasks via email:

- Remove enrollment holds.
- Evaluate progress and make course suggestions.

- Assist choosing majors/minors.
- Help enrolling/dropping courses.

For more assistance students may schedule in-person or virtual appointments in advance, thru the advising resources webpage link, or drop by our office.

Location:

126 Fine Arts Building

Email:

commadvising@uta.edu

Phone:

817-272-5760

Web:

Department of Communication Advising Resources (<https://www.uta.edu/academics/schools-colleges/liberal-arts/departments/communication/advising/>)