

Bachelor of Arts in Broadcasting

About This Program

The Bachelor of Arts in Broadcasting program prepares students for a wide range of career opportunities in the media sector. This program provides students with a strong foundation in both the technical and creative aspects of broadcasting, including production, editing, writing, reporting, and presentation. Students develop expertise in creating audio and video content, using broadcast equipment, and understanding the industry's legal and ethical standards. Students gain hands-on experience with state-of-the-art equipment, learning how to create compelling content, manage live broadcasts, and develop effective communication strategies. Whether working in television, radio, podcasting, or online platforms, graduates of this program are prepared to excel as producers, video editors, broadcast journalists, and content creators in an industry perpetually transformed by technological advancements.

Competencies

1. Upon completion of this major, students will have competency in discussing the role and function of broadcasting in society.
2. Upon completion of this major, students will have competency in recording professional-quality audio and video and creating projects using industry-standard editing tools.
3. Upon completion of this major, students will have competency in gathering, writing, and editing news and information for electronic media.
4. Upon completion of this major, students will have competency in demonstrating verbal and nonverbal communication skills required for delivery of broadcast information.
5. Upon completion of this major, students will have competency in collaborating with peers and/or clients to produce broadcast content.

Admissions Criteria

DECLARING A MAJOR

All undergraduate students seeking to declare a major in the Department of Communication must meet the following criteria:

- Completion of a minimum of 12 hours in residence at The University of Texas at Arlington with a minimum cumulative GPA of 2.25/4.0.

Students who do not meet these minimum requirements can request to be admitted as an intended major. Please see restrictions below.

INTENDED MAJOR

1. Completion of a minimum of 12 hours in residence at The University of Texas at Arlington with a minimum cumulative GPA of 2.0/4.0.
2. Intended majors may enroll in up to a total of 18 hours in the Department of Communication (ADVT, BCMN, COMS, CTEC, JOUR, PCOM, PREL)
3. Students who do not achieve a cumulative UT Arlington GPA of 2.25/4.0 by the completion of 18 hours in the Department of Communication will not be cleared to continue in the department.

DISMISSAL FROM INTENDED STATUS

Students who do not meet the requirements for declaring a Department of Communication major after completing eighteen (18) hours of communication course work will not be allowed to take additional communication courses at UT Arlington. The student will be suspended from the Department of Communication Intended status and must choose a major not offered by the Department of Communication at that time in order to remain enrolled at UT Arlington.

Curriculum

Foundations

General Core Requirements (<https://catalog.uta.edu/academicregulations/degree/requirements/generalcore/requirements/>)

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Students must complete specific courses in certain core areas.

For Communication select:

ENGL 1301 & ENGL 1302	RHETORIC AND COMPOSITION I and RHETORIC AND COMPOSITION II
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College of Liberal Arts Core

Select two courses (1441, 1442) in any foreign language.

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UNIV 1101 or UNIV 1131	CAREER PREPARATION AND STUDENT SUCCESS STUDENT SUCCESS
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Broadcasting Specialization

COMM 2311	WRITING FOR MASS MEDIA ¹	3
COMM 3300	COMMUNICATION TECHNOLOGY	3

COMM 3310	COMMUNICATION LAW & ETHICS	3
COMM 3315	COMMUNICATION THEORY	3
BCMN 2347	BROADCAST WRITING AND REPORTING ¹	3
BCMN 2357	RADIO PRODUCTION I ¹	3
BCMN 2358	VIDEO PRODUCTION ¹	3
BCMN 2360	INTRODUCTION TO BROADCASTING ¹	3
BCMN 3340	ELECTRONIC NEWS ¹	3
Select two from the following:		6
BCMN 3319	BROADCAST MANAGEMENT ¹	
BCMN 3360	SPORTS REPORTING ¹	
BCMN 3380	PODCAST PRODUCTION ¹	
Select one from the following:		3
BCMN 3355	BROADCAST ANNOUNCING ¹	
COMS 2305	BUSINESS AND PROFESSIONAL COMMUNICATION ¹	
Complete 3 one-credit workshops listed below, in any combination (including repeating the same one up to 3 times).		3
BCMN 4192	VIDEO PRODUCTION WORKSHOP ¹	
BCMN 4193	TELEVISION PRODUCTION WORKSHOP ¹	
BCMN 4194	AUDIO PRODUCTION WORKSHOP ¹	
BCMN 4350	ADVANCED TELEVISION REPORTING ¹	3
BCMN 4322	CORPORATE VIDEO PRODUCTION ¹	3

Minor, Certificate, or Electives

Select a minor, certificate, or electives sufficient to bring total hours to 120 with 36 at the 3000/4000 level. A minor, selected in consultation with an advisor, consists of 18 hours, 6 of which must be at the 3000/4000 level. Certificates in Digital Media, Professional Communication, and Fundraising and Nonprofit Management are easily combined with this degree.

Total Hours **120**

¹ BCMN majors must obtain a minimum grade of C (2.0/4.0 scale) or higher in all of these classes.

Program Completion

To graduate as a major in the Department of Communication students must:

1. Meet the UT Arlington graduation standard of a minimum GPA of 2.0/4.0.
2. Meet the department graduation standard of a minimum cumulative GPA of 2.0/4.0 in all department courses (ADVT, BCMN, COMS, CTEC, JOUR, PCOM, PREL).

Advising Resources

Advisors assist with many tasks via email:

- Remove enrollment holds.
- Evaluate progress and make course suggestions.
- Assist choosing majors/minors.
- Help enrolling/dropping courses.

For more assistance students may schedule in-person or virtual appointments in advance, thru the advising resources webpage link, or drop by our office.

Location:

126 Fine Arts Building

Email:

commadvising@uta.edu

Phone:

817-272-5760

Web:

Department of Communication Advising Resources (<https://www.uta.edu/academics/schools-colleges/liberal-arts/departments/communication/advising/>)