

Journalism (JOUR)

COURSES

JOUR 2330. INTRODUCTION TO JOURNALISM. 3 Hours. (TCCN = COMM 2302)

Providing an overview of ethics, history, principles and fundamentals of journalism as reflected in current practices.

JOUR 2340. PHOTOJOURNALISM I. 3 Hours. (TCCN = COMM 1316)

Basic theory and techniques of photojournalism; introduction to electronic digital photography and editing; professional, technical, and aesthetic values.

JOUR 2346. REPORTING. 3 Hours. (TCCN = COMM 2315)

Complex journalistic stories with emphasis on ethics, researching, interviewing, and writing of general news stories, news features, and specialized stories. Prerequisite: A grade of C or better in both COMM 2311 and JOUR 2330.

JOUR 3330. DATA JOURNALISM. 3 Hours.

Use of data management skills and software to report stories, using journalistic principles and writing style as well as visualization. Prerequisite: JOUR 2346 with a C or better.

JOUR 3341. PHOTOJOURNALISM II. 3 Hours.

Advanced electronic imaging techniques as applied to newspapers, magazines, and public relations. Prerequisite: JOUR 2340 with a grade of C (2.0/4.0) or better.

JOUR 3345. COPY EDITING. 3 Hours.

Focus on the function of editors, copy editors and copy editing for journalistic and other publications in print and online formats. Prerequisite: A grade of C or higher in both JOUR 2330 and JOUR 2346, or permission of the department.

JOUR 3360. SPORTS REPORTING. 3 Hours.

Reporting on sports across multiple platforms. Credit will not be given for both BCMN 3360 and JOUR 3360. Prerequisite: A grade of C or better in both JOUR 2340 and JOUR 2346.

JOUR 4325. SPECIALIZED REPORTING. 3 Hours.

This course focuses on the unique demands of a specialized form of journalism. Subjects include such topics as sports reporting, business reporting, health and science reporting, travel reporting and writing for new media. Prerequisite: JOUR 2346 with a grade of C or higher and COMM 3315.

JOUR 4326. FEATURE AND OPINION WRITING. 3 Hours.

Nature, function, and structure of articles for print and online media. Prerequisite: JOUR 2346 with a grade of C or better and COMM 3315.

JOUR 4341. DIGITAL STORYTELLING. 3 Hours.

Creating multimedia packages in news, illustrative, and narrative formats. Conducting social media journalism. Readings in newsroom practices, law, and ethics of digital communication. Prerequisites: COMM 3315, and a grade of C (2.0/4.0) or better in JOUR 2346 and JOUR 3341.

JOUR 4346. PUBLIC AFFAIRS REPORTING. 3 Hours.

Research in planning and writing techniques required for covering such public affairs news sources as governmental offices, bureaus, and agencies. Experience in covering local government agencies, including agency budgets. Investigative and in-depth methods of news gathering; extensive practice in news writing. Prerequisite: COMM 3315, JOUR 2346 with a grade of C or higher, and completion or concurrent enrollment in JOUR 3330.

JOUR 4391. CONFERENCE COURSE. 3 Hours.

Topic assigned on an individual basis, covering individual research or study in the designated areas. May be repeated when topic changes. Prerequisite: 60 or more hours earned and permission of the department.

JOUR 4393. SPECIAL TOPICS. 3 Hours.

Special studies in journalism. Topic varies from semester to semester. May be repeated as topics vary. Prerequisite: JOUR 2346, 60 or more hours earned, and permission of the department.

JOUR 4395. PROFESSIONAL INTERNSHIP. 3 Hours.

Individual research while working with business and industry. Individual conference to be arranged. Graded P/F. Prerequisite: 60 or more hours earned and permission of the department.