

Bachelor of Business Administration in Hospitality Management

About This Program

The BBA in Hospitality Management is a specialized degree. Students will gain practical and theoretical knowledge of core business and hospitality competencies in hotel, restaurant, and tourism management. Skills learned will include service leadership, and guest essentials, business operations, communications, sales & marketing, and revenue enhancement. Students will develop knowledge, skills, and abilities to identify hospitality career goals and effective strategies for achieving them.

Competencies

1. Students will learn theoretical knowledge in of hospitality management.
2. Students will gain practical knowledge in hospitality management.
3. Students will develop competencies in service leadership and guest essentials.
4. Students will develop competencies in communications, sales and marketing.
5. Students will develop competencies in revenue management for hospitality.

Admissions Criteria

To be admitted to the BBA in Hospitality Management student must:

- Complete twelve (12) hours of business course work at UT Arlington.
- Have an overall grade point average of 2.25 at UT Arlington.
- Have a business grade point average of 2.25 at UT Arlington.
- Have completed the CoB math requirement (MATH 1315 and MATH 1316 or equivalent courses as transfer credits.)

Curriculum

Foundations

General Core Requirements (<https://catalog.uta.edu/academicregulations/degree requirements/generalcore requirements/>) 42

Students must complete specific courses in certain core areas.

For Communication select:

ENGL 1301 & ENGL 1302	RHETORIC AND COMPOSITION I and RHETORIC AND COMPOSITION II
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For Mathematics select:

MATH 1315	COLLEGE ALGEBRA FOR ECONOMICS & BUSINESS ANALYSIS
MATH 1316	MATHEMATICS FOR ECONOMICS AND BUSINESS ANALYSIS

For Social & Behavioral Sciences select:

ECON 2305	PRINCIPLES OF MACROECONOMICS
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For U.S. History select:

HIST 1301	HISTORY OF THE UNITED STATES TO 1865 (For U.S. History select:)	3
HIST 1302	HISTORY OF THE UNITED STATES, 1865 TO PRESENT	

For Foundational Component Area select:

ECON 2306	PRINCIPLES OF MICROECONOMICS
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Business Core

UNIV 1131	STUDENT SUCCESS (freshmen only)	1
Select any course sufficient to bring total hours to 120		2
MANA 1301	BUSINESS IN A GLOBAL ENVIRONMENT	3
ACCT 2301	PRINCIPLES OF ACCOUNTING I	3
ACCT 2302	PRINCIPLES OF ACCOUNTING II	3
BSTAT 2305	INTRODUCTORY STATISTICS FOR BUSINESS ANALYTICS	3
INSY 2303	INTRODUCTION TO M.I.S. AND DATA PROCESSING	3
BCOM 3360	EFFECTIVE BUSINESS COMMUNICATION	3
BLAW 3310	LEGAL AND ETHICAL ENVIRONMENT OF BUSINESS	3

BSTAT 3321	INTERMEDIATE STATISTICS FOR BUSINESS ANALYTICS	3
FINA 3313	BUSINESS FINANCE	3
MANA 3318	MANAGING ORGANIZATIONAL BEHAVIOR	3
MANA 4322	STRATEGIC MANAGEMENT	3
MARK 3321	PRINCIPLES OF MARKETING	3
OPMA 3306	OPERATIONS MANAGEMENT	3
Specialization in Hospitality Management		
HOSP 3350	INTRODUCTION TO TRAVEL AND TOURISM (Introduction to Travel and Tourism)	3
HOSP 3351	HOSPITALITY MANAGEMENT (Hospitality Management)	3
HOSP 4353	SERVICE QUALITY & CUSTOMER EXPERIENCE (Service Quality and Customer Experience)	3
HOSP 4355	HOSPITALITY INDUSTRY FINANCE & ANALYTICS (Hospitality Industry Finance and Analytics)	3
HOSP 4359	HOSPITALITY MANAGEMENT STRATEGY (Hospitality Management Strategy)	3
Advanced Electives		
Select two HOSP or other College of Business courses numbered 3000 or higher.		6
Select five course in the College of Business numbered 3000 or higher.		15
Total Hours		123

Program Completion

All students are required to complete 300 documented hospitality work hours in order to gain practical experience in the field as well as apply theoretical concepts learned in the classroom.

BBA in Hospitality majors must earn a C or better in all required core and prescribed electives courses. In addition to meeting the credit hour and course requirements for a specific College of Business degree program, the student must meet the following requirements:

- Be a declared business major.
- Have a minimum overall grade point average of 2.25.
- Have a minimum grade point average of 2.25 in all course work taken from the College of Business.
- Have a minimum grade point average of 2.25 for courses taken within the major/concentration area for those majors having a concentration.
- Complete at least 50 percent of their business course work with the UT Arlington College of Business.
- Complete at least 24 of the last 30 semester hours of advanced (3000/4000 level) course work with UT Arlington College of Business, to include a minimum of 12 hours of advanced courses in their major/concentration subject area beyond business core requirements.
- Earn a grade of "C" in all major/concentration courses required for the degree.

Advising Resources

Freshmen students will meet with advisors in the University Advising Center for at least one semester before transitioning to the College of Business.

Location:

College of Business, Suite 107

Email:

ugadvise@uta.edu

Phone:

817-272-3368

Web:

College of Business Undergraduate Advising (<https://www.uta.edu/academics/schools-colleges/business/undergraduate-advising/>)