

# Certificate in Entrepreneurship

## About This Program

The Certificate in Entrepreneurship provides students with skills and training in: identifying innovations and market opportunities, writing a business plan, obtaining funding, and launching a new company. The certificate enhances a student's general education, academic major and/or career preparation in innovation and entrepreneurship. All students will take a common course that will present the fundamentals of entrepreneurship. Two additional courses will be taken, based on the students' interests, drawn from a list of approved courses across academic disciplines. This certificate is designed for current UT Arlington students and can be earned as part of a degree program at both the undergraduate and graduate level. It can also be earned by non-degree seeking students as a stand-alone certificate.

## Competencies

1. Upon completion students will be able to identify business opportunities and access market needs.
2. Upon completion students will be able to apply critical thinking, adaptability to navigate uncertainty in making business decisions.
3. Upon completion students will be able to demonstrate knowledge and understanding of translating ideas into actionable business strategies.

## Admissions Criteria

- Undergraduate students in good standing (meeting a minimum cumulative GPA of 2.0) at UT Arlington may pursue the certificate.
- Non-degree seeking (certificate only) students must have gained admission to UT Arlington as a non-degree/non-enrolled student.

## Curriculum

<b>Foundations</b>		<b>3</b>
ENTR 3325	ENTREPRENEURSHIP: THE NEW VENTURE CREATION PROCESS	
<b>Specialization</b>		
Select two from the following, reflecting appropriate area of study.		<b>6</b>
ART 4382	ENTREPRENEURSHIP IN THE ARTS	
ENGR 4302	ENGINEERING ENTREPRENEURSHIP	
ENTR 4333	CREATIVITY, TECHNOLOGY, AND INNOVATION	
ENTR 4345	SOCIAL ENTREPRENEURSHIP	
ENTR 4338	ENTREPRENEURIAL FINANCE	
ENTR 4339	PITCHING THE ENTREPRENEURIAL IDEA	
MARK 4320	PRODUCT AND BRAND STRATEGY	
<b>Total Hours</b>		<b>9</b>

## Program Completion

To receive the certificate, all courses must be completed at UT Arlington with a grade of B or higher.

## Advising Resources

Freshmen students will meet with advisors in the University Advising Center for at least one semester before transitioning to the College of Business.

### Location:

College of Business, Suite 107

### Email:

ugadvise@uta.edu

### Phone:

817-272-3368

### Web:

College of Business Undergraduate Advising (<https://www.uta.edu/academics/schools-colleges/business/undergraduate-advising/>)