

Bachelor of Business Administration in Real Estate

About This Program

The Bachelor of Business Administration in Real Estate program provides the foundation and knowledge for students to develop real estate decision-making skills and critically analyze real estate opportunities.

Competencies

1. **Discipline Specific Knowledge:** Undergraduate real estate majors should understand theory and application in real estate, investments, and financial institutions. This also encompasses basic finance principles such as the time value of money, risk and return, asset valuation, capital structure, and the functioning of financial institutions and markets.
2. **Critical Thinking and Problem-Solving Skills:** Undergraduate real estate majors should be able to think logically about financial management problems in real estate. They should be able to choose and implement appropriate models and interpret outcomes so as to generate creative solutions to these problems.
3. **Communication Skills:** Undergraduate real estate majors should be able to communicate effectively, both orally and in writing. They should understand basic concepts of effective writing and public speaking.
4. **Information Technology:** Undergraduate real estate majors should be able to apply information technologies effectively. These technologies include word processing, spreadsheets, statistical and financial software, e-mail, and networks.

Curriculum

Students must meet all lower-division requirements before enrolling for upper-division courses. Specified prerequisites are designated for certain courses.

Foundations

General Core Requirements (<https://catalog.uta.edu/academicregulations/degree requirements/generalcore requirements/>)

42

Students are required to complete specific courses in certain core areas.

For Communication select:

ENGL 1301	RHETORIC AND COMPOSITION I
ENGL 1302	RHETORIC AND COMPOSITION II

For Mathematics select:

MATH 1315	COLLEGE ALGEBRA FOR ECONOMICS & BUSINESS ANALYSIS
MATH 1316	MATHEMATICS FOR ECONOMICS AND BUSINESS ANALYSIS

For U.S. History select:

HIST 1301	HISTORY OF THE UNITED STATES TO 1865
HIST 1302	HISTORY OF THE UNITED STATES, 1865 TO PRESENT

For Social & Behavioral Sciences select:

ECON 2305	PRINCIPLES OF MACROECONOMICS
-----------	------------------------------

For Component Area Option select:

ECON 2306	PRINCIPLES OF MICROECONOMICS
-----------	------------------------------

Business Foundations

Additional hours required in general education core.

2

UNIV 1101	CAREER PREPARATION AND STUDENT SUCCESS	1
or UNIV 1131	STUDENT SUCCESS	
MANA 1301	BUSINESS IN A GLOBAL ENVIRONMENT	3
ACCT 2301	PRINCIPLES OF ACCOUNTING I	3
ACCT 2302	PRINCIPLES OF ACCOUNTING II	3
BSTAT 2305	INTRODUCTORY STATISTICS FOR BUSINESS ANALYTICS	3
INSY 2303	INTRODUCTION TO M.I.S. AND DATA PROCESSING	3
BCOM 3360	EFFECTIVE BUSINESS COMMUNICATION	3
BLAW 3310	LEGAL AND ETHICAL ENVIRONMENT OF BUSINESS	3
BSTAT 3321	INTERMEDIATE STATISTICS FOR BUSINESS ANALYTICS	3
FINA 3313	BUSINESS FINANCE	3
MANA 3318	MANAGING ORGANIZATIONAL BEHAVIOR	3
MARK 3321	PRINCIPLES OF MARKETING	3

OPMA 3306	OPERATIONS MANAGEMENT	3
MANA 4322	STRATEGIC MANAGEMENT	3
Real Estate Specialization		
REAE 3325	REAL ESTATE FUNDAMENTALS	3
REAE 4319	REAL ESTATE FINANCE	3
REAE 4334	REAL ESTATE APPRAISAL	3
Select two Real Estate courses numbered 3000 or higher.		6
Advanced Electives		
BLAW 3314	REAL ESTATE LAW	3
Select one Accounting course numbered 3000 or higher.		3
Select one Economics course numbered 3000 or higher.		3
Select three non-Real Estate Business courses numbered 3000 or higher.		9
Select one Real Estate or Business course numbered 3000 or higher.		3
Total Hours		120

Recommended Business Electives for Real Estate Majors

ACCT 3315	PRINCIPLES OF FEDERAL INCOME TAX
ECON 4325	ECONOMIC FORECASTING
FINA 3315	INVESTMENTS
FINA 3317	FINANCIAL INSTITUTIONS AND MARKETS
FINA 4320	CAPITAL BUDGETING
FINA 4351	FINANCIAL MODELING
INSU 4329	PROPERTY AND CASUALTY RISK MANAGEMENT
INSU 4330	LIFE AND HEALTH RISK MANAGEMENT
MARK 4311	MARKETING RESEARCH

DOUBLE MAJORS

Three Double Major options for the Bachelor of Business Administration (BBA) in Real Estate are available. Note that Double Majors need the same number of credit hours (120) as single majors. Real Estate undergraduates who pursue one of the following Double Major programs will not have the option of participating in the Fast Track Program in Business.

Completion of the Double Major is attained by including all of the following courses in the BBA Real Estate plan and completing with grades of C or better in each of the double major courses listed below:

BBA in Real Estate and Finance

Finance Specialization

FINA 3315	INVESTMENTS	3
FINA 3317	FINANCIAL INSTITUTIONS AND MARKETS	3
FINA 4315	ADVANCED BUSINESS FINANCIAL ANALYSIS	3
REAE 4319	REAL ESTATE FINANCE (Advanced Finance Elective)	3
Advanced Electives		
ACCT 3311	FINANCIAL ACCOUNTING I	3
ECON 3303	MONEY AND BANKING	3
or ECON 3310	MICROECONOMICS	

Total Hours **18**

BBA in Real Estate and Management

Management Specialization

MANA 3319	CONTEMPORARY MANAGERIAL CHALLENGES	3
HRMN 3320	HUMAN RESOURCE MANAGEMENT	3
Select two Management courses numbered 3000 or higher.		6

Total Hours **12**

BBA IN REAL ESTATE AND MARKETING

Real Estate Specialization

MARK 3324	CONSUMER BEHAVIOR	3
MARK 4311	MARKETING RESEARCH	3
MARK 4322	ADVANCED MARKETING MANAGEMENT AND STRATEGY	3
Select two Marketing courses numbered 3000 or higher.		6

Total Hours **15**

SUGGESTED COURSE SEQUENCE

First Year

First Semester	Hours	Second Semester	Hours
ENGL 1301		3 ENGL 1302	3
MATH 1315		3 MATH 1316	3
HIST 1301		3 HIST 1302	3
ECON 2305		3 ECON 2306	3
MANA 1301		3 Creative Arts	3
UNIV-BU 1131		1	
		16	15

Second Year

First Semester	Hours	Second Semester	Hours
ACCT 2301		3 ACCT 2302	3
INSY 2303		3 BSTAT 2305	3
POLS 2311		3 POLS 2312	3
Life & Physical Science		3 Life & Physical Science	3
Language, Philosophy & Culture		3 Elective ² Hours for Freshmen; 3 Hours for Transfers	2
		15	14

Third Year

First Semester	Hours	Second Semester	Hours
REAE 3325		3 REAE 4319	3
BLAW 3310		3 BLAW 3314	3
FINA 3313		3 Advanced Real Estate Elective	3
MANA 3318		3 BSTAT 3321	3
Advanced Economics Elective		3 MARK 3321	3
		15	15

Fourth Year

First Semester	Hours	Second Semester	Hours
REAE 4334		3 MANA 4322	3
Advanced Real Estate Elective		3 OPMA 3306	3
BCOM 3360		3 Advanced Business Elective	3
Advanced Business Elective		3 Advanced Business Elective	3
Advanced Accounting Elective		3 Advanced Real Estate or Advanced Business Elective	3
		15	15

Total Hours: 120

Advising Resources

Freshmen students will meet with advisors in the University Advising Center for at least one semester before transitioning to the College of Business.

Location:

College of Business, Suite 107

Email:

ugadvise@uta.edu

Phone:

817-272-3368

Web:

College of Business Undergraduate Advising (<https://www.uta.edu/academics/schools-colleges/business/undergraduate-advising/>)