College of Business

Overview

Since its origination in 1965, the College of Business continues to be a leader in business education. The college is organized into six academic departments: Accounting, Economics, Finance and Real Estate, Information Systems and Operations Management, Management, and Marketing. A total of 140 full-time equivalent faculty organize and conduct classes, including 115 with doctoral degrees from some of the top schools in the nation. The college currently enrolls 6,300 students, 1,600 of whom are enrolled in twelve graduate business programs.

Teaching, research, and community service are the essential activities of the College of Business. All three activities are aimed at enhancing the college's scholarly environment and strengthening relationships with the business community. The emphasis on excellence in the performance of these cornerstone activities enables the college to offer an outstanding business education for students over a broad spectrum of interest, age, and experience.

Mission, Vision and Values

The mission of the College of Business is to provide a transformative educational experience accessible to a diverse student population at a top research university. Offering a variety of programs, we prepare students to succeed in their career of choice and become business leaders, impacting lives forever.

Our vision is to be a top choice for students and employers.

Five values form much of the foundation upon which the College operates on a daily basis in developing and offering degree programs, linking faculty and students to the business and professional communities, and conducting relevant research to advance business practices and enhance the performance of business and other organizations. These values are:

- **Diversity** - We pursue an inclusive environment where individual differences create value.
- **Integrity** - We do the right thing, always being honest, transparent and accountable.
- **Respect** - We treat all people in a way that affirms their individual uniqueness, worth and dignity.
- **Excellence** - We continually strive to achieve the highest levels of performance in all our endeavors.
- **Collaboration** - We team with internal and external partners to create and accomplish shared goals.

Accreditation

The University of Texas at Arlington’s College of Business is fully accredited in business and accounting at both the undergraduate and graduate levels by the AACSB-International – The Association to Advance Collegiate Schools of Business.

The Master of Science in Health Care Administration program is accredited by the Commission on Accreditation of Healthcare Management Education (CAHME).

Business Advising Center

UNDERGRADUATE ADVISING

107 Business Building
817-272-3368

Click here for College of Business Undergraduate Advising (https://www.uta.edu/academics/schools-colleges/business/undergraduate-advising/)

Each student in the College of Business has access to a professional academic advisor for educational and vocational guidance. The advising process is designed to assist students as they make important decisions related to their academic progress at UT-Arlington and career goals in general.

Specifically, the purpose of advising is:

- To empower students to clarify and achieve their educational goals by providing timely and accurate information about degree requirements, as well as College and University policies and procedures.
- To provide every business student with the opportunity to develop a relationship with a knowledgeable advisor in order to obtain sound academic advising with a degree of continuity.
- To provide students with information about additional services, programs, and support systems available within the College and University as appropriate.
Ultimately, the student is responsible for seeking academic advice, making decisions regarding goals, meeting degree requirements, and enrolling in appropriate courses. The academic advisor is to provide assistance and help in these decisions. All students are responsible for understanding and complying with University and College policies and procedures.

The Advising Center is located on the first floor of the Business Building, Suite 107 and operates on an appointment basis. Please contact the Center by calling 817.272.3368 between the hours of 8:00 am and 5:00 pm, Monday through Friday.

GRADUATE ADVISING

107 Business Building
817-272-3004/3005

Click here for College of Business Graduate Advising (https://www.uta.edu/academics/schools-colleges/business/graduate-business-services/)

Graduate Advising provides information to assist students with various issues relating to their graduate business education. Prospective students, current students and graduating students can contact Graduate Advising for general information, assistance with understanding graduate program rules and admission status. Specific advising questions are addressed to the program advisor.

Goolsby Leadership Academy

346 Business Building
817-272-1876

Click here for Goolsby Leadership Academy (http://www.uta.edu/goolsby/)

Emerging Leader

A regional launching pad for emerging business executives, the Goolsby Leadership Academy was established in 2003 with a gift from an anonymous donor in honor of John and Judy Goolsby. John Goolsby is a 1964 graduate of the College of Business with a degree in accounting. Much of his executive career was spent as CEO of the Howard Hughes Corporation. Goolsby Scholars engage with executives both in the classroom and the real world through internships, exploratory study, and special projects. By challenging students to be problem solvers and ethical leaders, distinguished faculty collaborate with the scholars in a dynamic applied learning environment, enhancing the academic experience of discovery. Goolsby Scholars dedicate themselves to hard work and excellence. The knowledge and experience they gain are as valuable in the business world as are their lifelong commitment to Integrity, Courage and making a positive Impact — the ideals that shape the Goolsby Leadership Academy. The Goolsby Leadership Academy positively transforms a select group of undergraduate students using international exposure and rigorous instruction that include:

- Developing and understanding innate leadership skills
- Management and decision making
- Emotional intelligence and motivation
- Ethics, personal integrity, and character development
- Goal setting and self-measurement
- Performance measurement
- Group dynamics and team building
- Empowering students to stretch and grow

As part of their major course work, Goolsby students receive customized leadership education designed to transform leadership potential into leadership reality. At the heart of the student development experience are leadership courses, testing to help each student identify their own leadership strengths and challenges, specialized preparation for entering the work force, and extensive interaction with executive leadership.

Students typically apply during the Spring semester of their sophomore year. The two year program starts in the fall of their junior year. Each student accepted into the program receives a significant scholarship for each of the two years. The application, application process, and qualifications for consideration may be found on the Academy’s website. Dr. Jerry Hubbard serves as the Director of the Academy.

Goolsby Scholars will be members of the Honors College. Each of the required Goolsby courses qualifies for Honors College credit.

BNSF Early Leader Program

Thanks to a gift from BNSF, the Goolsby Leadership Academy has created the BNSF Early Leader Program. This extension of the Academy accepts incoming business-intended freshman and is dedicated to strengthening the leadership ability of students. The program is designed to help students transition into Goolsby Scholars in their junior year, though acceptance is not guaranteed. For the freshman fall semester, the students will enroll in a special section of the First Year Experience (UNIV-BU) coursework. In the spring semester of their freshman year, the students will enroll in BNSF specific ECON 2306 section. During the fall semester of their sophomore year, students will enroll in a special section of Leadership and Communication in Organizations (LSHP 2302), taught by a Goolsby Academy faculty member. Students will enroll in a dedicated section of BCOM
3360 in the spring semester. Other events in the BNSF program include additional non-class activities, guest speaker events, team building exercises, and field trips.

Undergraduate Degree Programs

To attain the mission and vision of the College of Business, guidelines have been developed to provide coverage of the basic areas of human knowledge and exposure to the fundamentals in each functional area of business. These serve as the foundation of all eighteen undergraduate business degree programs.

There are two types of degree programs in the College of Business, each developed within the frame of reference described above. The first is the Bachelor of Business Administration (B.B.A.) Degree, with subject area concentrations in accounting, economics, finance, information systems, management, marketing, operations and supply chain management, and real estate. These B.B.A.s allow for a double concentration/major for those who desire to study in a second related business discipline including 12 to 21 semester hours in the related business discipline. A minor is not required or allowed for any B.B.A. The B.B.A. in International Business is a dual concentration program requiring specific international business course work and 26 to 29 hours in one modern language (Chinese, French, German, Korean, Russian, or Spanish).

The second type of degree program is a Bachelor of Science (B.S.). Three of the four B.S. options are STEM designated degree programs. Each B.S. program allows for more in-depth study of the specified field. The B.S. in Accounting is offered for students planning a career in professional accounting, including 39 semester hours in accounting. It is designed for those students who do not intend to pursue a masters degree and desire to sit for the CPA exam. The B.S. in Business Analytics is a STEM designated program focused on using statistical data analysis to guide business decisions. It prepares students with knowledge in programming, statistics and data visualization. The B.S. in Economics is also a designated STEM degree including 36 hours of economics and offered for the student planning a career as a professional economist; a minor is required for degree completion. The B.S. in Information Systems STEM degree is offered for the student planning a career in business information systems and includes 30 hours of Information Systems courses.

The requirements for the B.B.A. in International Business are found later in this section. The requirements for the additional B.B.A. degree programs and the B.S. degree programs are found in their respective departmental sections.

Undergraduate Admission Policy

Admission to the College of Business

Admission to the College of Business is based on the University's undergraduate admission requirements for incoming freshman and incoming transfer students. All applicants who meet those criteria are admitted as business intended majors.

Major Intended (i.e. Accounting Intended, Management Intended, etc.)

Students who have already decided to pursue a specific business major will be admitted as intended for that specific major. Students will be required to meet with an advisor regularly and monitored for progress toward declaring a business major.

Undeclared Business Intended Major

Students who are not sure which business major to pursue will be admitted to the Undeclared Business Intended (UBUSINT) major. Students will be required to meet with an advisor regularly and monitored for progress toward declaring a business major.

Internal Transfers

Students already admitted to UT Arlington, who previously declared a major other than business, may change to business intended with a UTA overall GPA of 2.25 or better. Current UT Arlington students with less than a 2.25 overall grade point average and/or 2.25 business grade point average, will be allowed one provisional semester as a business intended student under a College of Business enrollment contract earning a minimum term grade point average of 2.5 to remain in the College of Business. The enrollment contract may include restrictions on course load and course selection.

College of Business Degree Program Admission Requirements

Academic performance of all business intended and major intended students is monitored for progress toward meeting the following Degree Program Admission Requirements.

To declare a major, an intended student must meet the following criteria:

- Complete twelve (12) hours of business course work at UT Arlington;
- An overall grade point average of 2.25 at UT Arlington;
- A business grade point average of 2.25 at UT Arlington; and
- Completion of the CoB math requirement. (The CoB math requirement includes MATH 1315 COLLEGE ALGEBRA FOR ECONOMICS AND BUSINESS ANALYSIS and MATH 1316 MATHEMATICS FOR ECONOMICS AND BUSINESS ANALYSIS, or equivalent courses as transfer credits.)
- Business Analytics BS candidates must earn a B or better in both BSTAT 3321 and INSY 3300.
Advising of New Business Students

Students entering directly from high school or with less than 24 hours of transferable credit will initially be advised by the University Advising Center as a business intended student. Transitioning to advisement by the College of Business advisors will occur as the student accomplishes certain GPA and course completion milestones.

Entering transfer students with 24 hours or more of transferable credit will be advised by the College of Business advisors upon admission to UT Arlington and throughout their time as a business student.

College of Business Probation and Dismissal

If at any time a business-intended student does not meet the above standards, the student is on College of Business probation. If the Admission Criteria can be met by eighteen (18) hours of business coursework at UT Arlington, the student may be allowed to continue as a business-intended major up to the semester containing the eighteenth hour of business course work under an enrollment contract. Depending on the circumstances, a student on CoB probation may have restrictions on course load, course selection, and will be given specific course grade requirements that must be met. All UT Arlington business hours will be used to calculate a business grade point average for the CoB admission purposes.

Students who do not meet the requirements for declaring a business major after eighteen (18) hours of business course work, or do not meet the requirements outlined in the enrollment contract, will not be allowed to take additional business courses at UT Arlington. The student will be dismissed from the CoB and must choose a major other than business in order to remain enrolled at UT Arlington.

Degree Progress and Major Dismissal

Students who have been accepted to a business degree program must maintain satisfactory academic standing and progress in their field of study to continue as a business degree candidate.

College of Business students are in satisfactory academic standing if they maintain the required 2.25 grade point average across:

- All courses completed at UT Arlington
- All business courses completed at UT Arlington
- All major courses completed at UT Arlington

Additionally, declared business majors are subject to dismissal from a business degree program and will not be permitted to enroll for additional courses in that major if they:

- Receive a grade of D or F in more than one upper level major course, or
- Receive any combination of grades of D or F in two attempts of the same major course.

Course Transfer Policy

The College of Business has the authority for determining which transfer courses apply toward any undergraduate business degree program or business minor. Students transferring business classes taken at another institution will be required to submit both a catalog course description and a syllabus for each course to the Business Undergraduate Advising Center for approval.

Permission through the College of Business Transfer Credit Approval Form is required before a student can take courses outside of UT Arlington for credit transfer. Courses should be completed at the same level (freshman, sophomore, junior, senior) as the UT Arlington course. A course completed at the freshman or sophomore level at another institution will not be considered an equivalent of an upper level (junior or senior) course or degree requirement. Upper level business courses must be completed at an AACSB accredited institution. Transfer credit for courses from institutions outside the United States will be evaluated independently.

College of Business Residency and Graduation Requirements

In addition to meeting the credit hour and course requirements for a specific College of Business degree program, the student must meet the following requirements:

- Be a declared business major;
- A minimum overall grade point average of 2.25;
- A minimum grade point average of 2.25 in all course work taken from the College of Business;
- A minimum grade point average of 2.25 for courses taken within the major/concentration area for those majors having a concentration (This requirement also applies to modern language course work for International Business degree programs);
- Students must complete at least 50 percent of their business course work with the UT Arlington College of Business;
- Students must complete at least 24 of the last 30 semester hours of advanced (3000/4000 level) course work with UT Arlington College of Business, to include a minimum of 12 hours of advanced courses in their major/concentration subject area beyond business core requirements; and
• A grade of "C" or better must be earned in all major/concentration courses required for the degree. Business Analytics BS candidates must earn a B or better in both BSTAT 3321 and INSY 3300.

UNIV 1101 Career Preparation and Student Success

Business transfer students have the option to enroll in a 1-hour career preparation course, UNIV 1101, or the hour may be an elective (business or non-business).

UNIV 1131 Issues in College Adjustment

All entering freshmen are required to enroll in a 1 hour college adjustment course, UNIV 1131.

Computer Literacy

Students majoring in business administration obtain competencies in computer literacy via required course work. They are required to take a computer course, INSY 2303.

Special Undergraduate Programs and Opportunities

Double Majors

The College of Business allows Bachelor of Business Administration (BBA) programs to be combined resulting in a degree with a double major. If all specified requirements are completed at the same time as outlined in the departmental sections of the University Catalog, one diploma recognizing both business majors will be awarded. These may restrict the option of participating in various programs (i.e. Fast Track). Double major combinations available to business students are:

- BBA in Accounting and Finance
- BBA in Accounting and Information Systems
- BBA in Economics and Finance
- BBA in Economics and Marketing
- BBA in Finance and Marketing
- BBA in Finance and Real Estate
- BBA in Management and Marketing
- BBA in Management and Real Estate
- BBA in Marketing and Real Estate
- BBA in Operations & Supply Chain Management and Economics
- BBA in Operations & Supply Chain Management and Management
- BBA in Operations & Supply Chain Management and Marketing

See a business advisor for possible double major combinations within the College of Business. Only BBA programs are eligible.

Business Honors Program

The Business Honors Program (BHP) operates as a part of UT Arlington's Honors College. Its primary objective is to establish a cohesive community of exceptionally intelligent and motivated students who will pursue the study of business together in a stimulating learning environment. Participation in the BHP is open to entering freshmen with fewer than 30 college hours and continuing UT Arlington and transfer students with more than 30 college hours. Additional standards for admission may be found on the Honors College website: https://www.uta.edu/honors/. Students who complete the program successfully will receive a special citation on their diplomas. The University honors degree requirements are compatible with all College of Business degree programs.

Internship for Degree Credit

One approved internship can be used as an advanced business elective or advanced major elective for eligible students. Students must be a declared business major, junior or senior standing, have an overall UT Arlington GPA of 2.5 or better, have 3 hours of an advanced business elective or advanced major elective available, and complete the approval forms before the appropriate semester deadline.

The internship must be related to the student’s major and is graded on a pass/fail basis. No credit will be given for previous experience or activities. For specific course requirements, refer to the internship approval forms. If a change of major occurs, the internship no longer applies to the degree.

Fast Track Master's Degrees in Accounting

This program emphasizes preparation for a career as a professional accountant, including preparation for the Certified Public Accountant designation. Most states, including Texas, require completion of at least 150 semester hours of college study of which at least 37 semester hours must be in accounting in order for an individual to be licensed as a Certified Public Accountant. The Fast Track Program in Accounting is designed to fulfill these requirements and enable outstanding senior undergraduate Accounting students to satisfy degree requirements leading to a Master's of Science in
Accounting or a Master's of Science in Taxation while completing their undergraduate studies and thereby completing fewer courses to earn both undergraduate and graduate degrees in accounting.

An undergraduate Accounting student will apply:

- within 30 hours of completing a bachelor's degree
- upon completion of at least 30 hours at UTA, achieving an overall UTA GPA of 3.3 or better
- with an overall GPA of 3.3 or better in all college courses (at all schools), and
- with a UTA Business GPA of 3.3 or better.

Additionally, a candidate must have completed 12 hours of specified undergraduate Fast Track foundation courses with a minimum GPA of 3.5 in these courses. These courses are mandatory and must be completed at UT Arlington. The foundation courses required for admission to the various Fast Track programs are:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 3311</td>
<td>FINANCIAL ACCOUNTING I</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 3312</td>
<td>FINANCIAL ACCOUNTING II</td>
<td>3</td>
</tr>
<tr>
<td>FINA 3313</td>
<td>BUSINESS FINANCE</td>
<td>3</td>
</tr>
<tr>
<td>BSTAT 3321</td>
<td>INTERMEDIATE STATISTICS FOR BUSINESS ANALYTICS</td>
<td>3</td>
</tr>
<tr>
<td>or BSTAT 3322</td>
<td>ADVANCED STATISTICS FOR BUSINESS ANALYTICS</td>
<td></td>
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<tr>
<td></td>
<td><strong>Total Hours</strong></td>
<td><strong>12</strong></td>
</tr>
</tbody>
</table>

Once admitted, a student will be allowed to take select graduate courses that may be used to satisfy both bachelor's and master's degree requirements. These students will be allowed to enroll in Auditing, Effective Business Communication, and an Accounting elective at the graduate level and these courses should not be completed at the undergraduate level.

An undergraduate student who successfully completes the Fast Track graduate coursework with grades of B or better will graduate with the undergraduate degree and will be automatically admitted to the Graduate School at that time. The student will not be required to take the Graduate Management Admissions Test (GMAT), will not have to complete the normal Graduate School application for admission, and will not have to pay the related application fee.

For more details about this program, please consult the graduate accounting advisor (graduate.accounting.advisor@uta.edu).

**Fast Track Master's Degrees in Business**

Fast Track Programs enable outstanding senior undergraduate Business students to satisfy degree requirements leading to select master's degrees in business while completing their undergraduate studies.

An undergraduate Business student will apply:

- within 30 hours of completing a bachelor's degree
- upon completion of at least 30 hours at UTA, achieving an overall UTA GPA of 3.3 or better
- with an overall GPA of 3.3 or better in all college courses (at all schools), and
- with a UTA Business GPA of 3.3 or better.

Additionally, a candidate must have completed 12 hours of specified undergraduate Fast Track foundation courses with a minimum GPA of 3.5 in these courses. These courses are mandatory and must be completed at UT Arlington. The foundation courses required for admission to the various Fast Track programs are:

**MBA; MS Ba; MS hr; MS inSy; ms qfin**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>ECON 3310</td>
<td>MICROECONOMICS (first completed at UTA)</td>
<td>3</td>
</tr>
<tr>
<td>or ECON 3312</td>
<td>MACROECONOMICS</td>
<td></td>
</tr>
<tr>
<td>FINA 3313</td>
<td>BUSINESS FINANCE</td>
<td>3</td>
</tr>
<tr>
<td>MANA 3318</td>
<td>MANAGING ORGANIZATIONAL BEHAVIOR</td>
<td>3</td>
</tr>
<tr>
<td>BSTAT 3321</td>
<td>INTERMEDIATE STATISTICS FOR BUSINESS ANALYTICS</td>
<td>3</td>
</tr>
<tr>
<td>or BSTAT 3322</td>
<td>ADVANCED STATISTICS FOR BUSINESS ANALYTICS</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Total Hours</strong></td>
<td><strong>12</strong></td>
</tr>
</tbody>
</table>

**MS REAL Estate**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 3310</td>
<td>MICROECONOMICS (first completed at UTA)</td>
<td>3</td>
</tr>
<tr>
<td>or ECON 3312</td>
<td>MACROECONOMICS</td>
<td></td>
</tr>
<tr>
<td>FINA 3313</td>
<td>BUSINESS FINANCE</td>
<td>3</td>
</tr>
</tbody>
</table>
Once admitted, a student will be allowed to take select graduate courses that may be used to satisfy both bachelor's and master's degree requirements.

An undergraduate student who successfully completes the Fast Track graduate coursework with grades of B or better will graduate with the undergraduate degree and will be automatically admitted to the Graduate School at that time. The student will not be required to take the Graduate Management Admissions Test (GMAT), will not have to complete the normal Graduate School application for admission, and will not have to pay the related application fee.

For more details about this program, please refer to the appropriate graduate advisor.

**Requirements for a Bachelor of Business Administration in International Business/Modern Language**

Students must meet all lower division requirements before enrolling for upper division courses. Specified prerequisites are designated for certain courses.

**Pre-Professional Course Requirements - Fulfill the University General Core Requirements (42 hours and 1 elective hour)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1301</td>
<td>RHETORIC AND COMPOSITION I</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 1302</td>
<td>RHETORIC AND COMPOSITION II</td>
<td>3</td>
</tr>
<tr>
<td>MATH 1315</td>
<td>COLLEGE ALGEBRA FOR ECONOMICS &amp; BUSINESS ANALYSIS</td>
<td>3</td>
</tr>
<tr>
<td>MATH 1316</td>
<td>MATHEMATICS FOR ECONOMICS AND BUSINESS ANALYSIS</td>
<td>3</td>
</tr>
<tr>
<td>HIST 1301</td>
<td>HISTORY OF THE UNITED STATES TO 1865</td>
<td>3</td>
</tr>
<tr>
<td>HIST 1302</td>
<td>HISTORY OF THE UNITED STATES, 1865 TO PRESENT</td>
<td>3</td>
</tr>
<tr>
<td>POLS 2311</td>
<td>GOVERNMENT OF THE UNITED STATES</td>
<td>3</td>
</tr>
</tbody>
</table>
POLS 2312  STATE AND LOCAL GOVERNMENT
Social & Behavioral Sciences (minimum 3 hours required)
  Satisfied by completion of ECON 2305 in the Business Core
Foundation Component Area (minimum 3 hours required)
  Satisfied by completion of ECON 2306 in the Business Core
Elective/UNIV 1101 or UNIV 1131 \(^\text{1}\) ELECTIVE MAY BE TAKEN IN PLACE OF UNIV-BU 1101

**Professional Course Requirements - Business Core (36 hours)**
- MANA 1301  BUSINESS IN A GLOBAL ENVIRONMENT  3
- ACCT 2301  PRINCIPLES OF ACCOUNTING I  3
- ACCT 2302  PRINCIPLES OF ACCOUNTING II  3
- BSTAT 2305  INTRODUCTORY STATISTICS FOR BUSINESS ANALYTICS  3

ECON 2305 satisfies the Social Behavioral Science
ECON 2306 satisfies the Foundational Component

- INSY 2303  INTRODUCTION TO M.I.S. AND DATA PROCESSING  3
- BCOM 3360  EFFECTIVE BUSINESS COMMUNICATION  3
- BLAW 3310  LEGAL AND ETHICAL ENVIRONMENT OF BUSINESS  3
- BSTAT 3321  INTERMEDIATE STATISTICS FOR BUSINESS ANALYTICS  3
- FINA 3313  BUSINESS FINANCE  3
- MANA 3318  MANAGING ORGANIZATIONAL BEHAVIOR  3
- MANA 4322  STRATEGIC MANAGEMENT  3
- MARK 3321  PRINCIPLES OF MARKETING  3

**Professional Course Requirements - Advanced International Business (15 hours)**
- BLAW 4310  BASIC INTERNATIONAL LAW FOR BUSINESS  3
- ECON 4306  COMPARATIVE ECONOMIC SYSTEMS  3
  or ECON 4321  INTERNATIONAL TRADE  3
  or ECON 4322  INTERNATIONAL FINANCE  3
- FINA 4324  INTERNATIONAL CORPORATE FINANCE  3
- MANA 4321  INTERNATIONAL MANAGEMENT  3
- MARK 4325  INTERNATIONAL MARKETING  3

**Modern Language Requirements (23 hours)**
Select one of the following areas (beyond all other requirements):

<table>
<thead>
<tr>
<th>Language</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chinese</td>
<td>23</td>
</tr>
<tr>
<td>French</td>
<td></td>
</tr>
<tr>
<td>German</td>
<td></td>
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<tr>
<td>Korean</td>
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<tr>
<td>Russian</td>
<td></td>
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<tr>
<td>Spanish</td>
<td></td>
</tr>
</tbody>
</table>

See Modern Language Options section below for specific courses

**Advanced Electives (3 hours)**
Upper level, advisor approved elective. (Students are encouraged to include three hours of degree specific language in this area.)

**Total Hours**
120

Students are strongly encouraged to study abroad. The College of Business, the Department of Modern Languages, and the International Office currently work together in assisting student participation in existing exchange programs. Furthermore, the University will continue to develop exchange agreements with other recognized international universities.

**Modern Language Options**

**Chinese**
Students concentrating in International Business/Chinese should be certain they meet the requirements specified previously under the heading Requirements for a Bachelor of Business Administration Degree. Within the framework of these conditions, a student must complete:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHIN 1441</td>
<td>BEGINNING CHINESE I</td>
<td>4</td>
</tr>
<tr>
<td>CHIN 1442</td>
<td>BEGINNING CHINESE II</td>
<td>4</td>
</tr>
</tbody>
</table>
Students concentrating in International Business/French should be certain they meet the requirements specified previously under the heading Requirements for a Bachelor of Business Administration Degree. Within the framework of these conditions, a student must complete:

**French**

- FREN 1441 BEGINNING FRENCH I 1 4
- FREN 1442 BEGINNING FRENCH II 1 4
- FREN 2313 INTERMEDIATE FRENCH I 1 3
- FREN 2314 INTERMEDIATE FRENCH II (Satisfies Language, Philosophy & Culture University General Core Requirement) 3
- FREN 3303 FRENCH CONVERSATION 3
- FREN 4314 IMPROVING FRENCH GRAMMAR AND WRITING 3
- FREN 4334 GLOBAL FRENCH CULTURES TODAY 3
- FREN 4335 BUSINESS FRENCH 3

Total Hours 26

Students concentrating in International Business/German should be certain they meet the requirements specified previously under the heading Requirements for a Bachelor of Business Administration Degree. Within the framework of these conditions, a student must complete:

**German**

- GERM 1441 BEGINNING GERMAN I 1 4
- GERM 1442 BEGINNING GERMAN II 1 4
- GERM 2313 INTERMEDIATE GERMAN I 1 3
- GERM 2314 INTERMEDIATE GERMAN II (Satisfies the Language, Philosophy & Culture University General Core Requirement) 3
- GERM 3313 TOPICS IN GERMAN CULTURE & CONVERSATION 3
- GERM 3316 GERMAN COMPOSITION & GRAMMAR 3
- GERM 4334 THE CULTURE OF BUSINESS 3
- GERM 4335 BUSINESS GERMAN 3

Total Hours 26

Students concentrating in International Business/Korean should be certain they meet the requirements specified previously under the heading Requirements for a Bachelor of Business Administration Degree. Within the framework of these conditions, a student must complete:

**Korean**

- KORE 1441 BEGINNING KOREAN I 4
- KORE 1442 BEGINNING KOREAN II 4
- KORE 2313 INTERMEDIATE KOREAN I 3
- KORE 2314 INTERMEDIATE KOREAN II ((Satisfies the Language, Philosophy & Culture University General Core Requirement)) 3
- KORE 3303 KOREAN CONVERSATION AND CULTURE I 3
- KORE 3304 KOREAN CONVERSATION AND CULTURE II 3
- KORE 4334 THE CULTURE OF BUSINESS 3
- KORE 4335 BUSINESS KOREAN 3

Total Hours 26
**Russian**

Students concentrating in International Business/Russian should be certain they meet the requirements specified previously under the heading Requirements for a Bachelor of Business Administration Degree. Within the framework of these conditions, a student must complete:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>RUSS 1441</td>
<td>BEGINNING RUSSIAN I ¹</td>
<td>4</td>
</tr>
<tr>
<td>RUSS 1442</td>
<td>BEGINNING RUSSIAN II ¹</td>
<td>4</td>
</tr>
<tr>
<td>RUSS 2313</td>
<td>INTERMEDIATE RUSSIAN I ¹</td>
<td>3</td>
</tr>
<tr>
<td>RUSS 2314</td>
<td>INTERMEDIATE RUSSIAN II (Satisfies the Language, Philosophy &amp; Culture University General Core Requirement)</td>
<td>3</td>
</tr>
<tr>
<td>RUSS 3333</td>
<td>CONVERSATION AND TOPICS IN RUSSIAN CULTURE</td>
<td>3</td>
</tr>
<tr>
<td>RUSS 4362</td>
<td>RUSSIA AND THE POST-SOVIET STATES TODAY</td>
<td>3</td>
</tr>
<tr>
<td>RUSS 4334</td>
<td>THE CULTURE OF BUSINESS</td>
<td>3</td>
</tr>
<tr>
<td>RUSS 4335</td>
<td>BUSINESS RUSSIAN</td>
<td>3</td>
</tr>
</tbody>
</table>

**Total Hours** 26

**Spanish**

Students concentrating in International Business/Spanish should be certain they meet the requirements specified previously under the heading Requirements for a Bachelor of Business Administration Degree. Within the framework of these conditions, a student must complete:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPAN 1441</td>
<td>BEGINNING SPANISH I ¹</td>
<td>4</td>
</tr>
<tr>
<td>SPAN 1442</td>
<td>BEGINNING SPANISH II ¹</td>
<td>4</td>
</tr>
<tr>
<td>SPAN 2313</td>
<td>INTERMEDIATE SPANISH I ¹</td>
<td>3</td>
</tr>
<tr>
<td>SPAN 2314</td>
<td>INTERMEDIATE SPANISH II (Satisfies the Language, Philosophy &amp; Culture University General Core Requirement)</td>
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</tr>
<tr>
<td>SPAN 3311</td>
<td>SPANISH CULTURE AND CIVILIZATION</td>
<td>3</td>
</tr>
<tr>
<td>or SPAN 3312</td>
<td>LATIN AMERICAN CULTURE AND CIVILIZATION</td>
<td></td>
</tr>
<tr>
<td>SPAN 3314</td>
<td>ADVANCED SPANISH GRAMMAR</td>
<td>3</td>
</tr>
<tr>
<td>SPAN 4334</td>
<td>CONTEMPORARY HISPANIC CULTURE</td>
<td>3</td>
</tr>
<tr>
<td>SPAN 4335</td>
<td>BUSINESS SPANISH</td>
<td>3</td>
</tr>
</tbody>
</table>

**Total Hours** 26

Non-heritage speakers should plan to take SPAN 3303 ADVANCED SPANISH CONVERSATION as an advanced business elective. Heritage speakers should plan to take SPAN 2315 in place of SPAN 2314 and SPAN 3305 in place of SPAN 3314.

¹ *Students will be placed in appropriate language level upon completion of a written and/or a verbal competency exam administered by the Modern Language Department.*

**Suggested Course Sequence**

<table>
<thead>
<tr>
<th>First Year</th>
<th>First Semester</th>
<th>Hours</th>
<th>Second Semester</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1301</td>
<td></td>
<td></td>
<td>ENGL 1302</td>
<td></td>
</tr>
<tr>
<td>MATH 1315</td>
<td></td>
<td></td>
<td>MATH 1316</td>
<td></td>
</tr>
<tr>
<td>HIST 1301</td>
<td></td>
<td></td>
<td>HIST 1302</td>
<td></td>
</tr>
<tr>
<td>ECON 2305</td>
<td></td>
<td></td>
<td>ECON 2306</td>
<td></td>
</tr>
<tr>
<td>UNIV-BU 1131 (Freshman Only; Transfer Students Take Elective)</td>
<td></td>
<td>1 MANA 1301</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>17</td>
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<td>19</td>
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</table>

<table>
<thead>
<tr>
<th>Second Year</th>
<th>First Semester</th>
<th>Hours</th>
<th>Second Semester</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2301</td>
<td></td>
<td></td>
<td>ACCT 2302</td>
<td></td>
</tr>
<tr>
<td>POLS 2311</td>
<td></td>
<td></td>
<td>BSTAT 2305</td>
<td></td>
</tr>
<tr>
<td>INSY 2303</td>
<td></td>
<td></td>
<td>POLS 2312</td>
<td></td>
</tr>
<tr>
<td>Modern Language Requirement - Level III</td>
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<td>3 Modern Language Requirement - Level IV</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Life &amp; Physical Science</td>
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<td>3 Life &amp; Physical Science</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>15</td>
<td></td>
<td>15</td>
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</tbody>
</table>
### Third Year

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Hours</th>
<th>Second Semester</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>Modern Language Requirement</td>
<td>3</td>
<td>Modern Language Requirement</td>
<td>3</td>
</tr>
<tr>
<td>ECON 4306, 4321, or 4322</td>
<td>3</td>
<td>MANA 4321</td>
<td>3</td>
</tr>
<tr>
<td>BLAW 3310</td>
<td>3</td>
<td>BSTAT 3321</td>
<td>3</td>
</tr>
<tr>
<td>FINA 3313</td>
<td>3</td>
<td>MARK 3321</td>
<td>3</td>
</tr>
<tr>
<td>MANA 3318</td>
<td>3</td>
<td>Creative Arts</td>
<td>3</td>
</tr>
</tbody>
</table>

**Total Hours: 15**

### Fourth Year

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Hours</th>
<th>Second Semester</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modern Language Requirement</td>
<td>3</td>
<td>Modern Language Requirement</td>
<td>3</td>
</tr>
<tr>
<td>FINA 4324</td>
<td>3</td>
<td>BLAW 4310</td>
<td>3</td>
</tr>
<tr>
<td>MARK 4325</td>
<td>3</td>
<td>MANA 4322</td>
<td>3</td>
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<tr>
<td>BCOM 3360</td>
<td>3</td>
<td>Advanced Elective</td>
<td>3</td>
</tr>
</tbody>
</table>

**Total Hours: 15**

**Total Hours: 120**

### Undergraduate Minors

The College of Business offers several minors to undergraduate Non-Business majors. Please visit the appropriate department as listed below for specific minor requirements.

- **Accounting Minor** (Accounting Department)
- **Business Analytics Minor** (Information Systems and Operations Management Department)
- **Business Philanthropy Minor** (Marketing Department) - **Currently suspended**
- **Economics Minor** (Economics Department)
- **Information Systems Minor** (Information Systems and Operations Management Department)
- **Minor in Business Administration** requirements can be found below

For additional information or questions about the undergraduate minors, please contact the College of Business Advising Office at 817-272-3368 or ugadvise@uta.edu.

### Minor in Business Administration

The College of Business:

- Requires half of the coursework for a minor in business be completed in residence at UT Arlington. For an 18-hour minor requirement, this would require a minimum of 9 hours of business course work at UT Arlington.
- Requires a grade of C or better in all minor requirement courses.
- Will not use vocational and technical courses (including WECM courses) toward any business minor.

### Business Administration

Select three of the following:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2301</td>
<td>PRINCIPLES OF ACCOUNTING I</td>
</tr>
<tr>
<td>ACCT 2302</td>
<td>PRINCIPLES OF ACCOUNTING II</td>
</tr>
<tr>
<td>BSTAT 2305</td>
<td>INTRODUCTORY STATISTICS FOR BUSINESS ANALYTICS</td>
</tr>
<tr>
<td>ECON 2305</td>
<td>PRINCIPLES OF MACROECONOMICS</td>
</tr>
<tr>
<td>ECON 2306</td>
<td>PRINCIPLES OF MICROECONOMICS</td>
</tr>
<tr>
<td>FINA 2330</td>
<td>MONEY, FINANCE AND THE MODERN CONSUMER</td>
</tr>
<tr>
<td>INSY 2303</td>
<td>INTRODUCTION TO M.I.S. AND DATA PROCESSING</td>
</tr>
<tr>
<td>MANA 1301</td>
<td>BUSINESS IN A GLOBAL ENVIRONMENT</td>
</tr>
<tr>
<td>MANA 2302</td>
<td>COMMUNICATIONS IN ORGANIZATIONS</td>
</tr>
</tbody>
</table>

Select 9 hours Jr/Sr level from one area or from several areas:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT</td>
<td></td>
</tr>
<tr>
<td>BANA</td>
<td></td>
</tr>
<tr>
<td>BCOM</td>
<td></td>
</tr>
<tr>
<td>BLAW</td>
<td></td>
</tr>
</tbody>
</table>
Special Graduate Programs and Opportunities

The Graduate Advanced Studies Program (BSAD CT)

This certificate program is open to those holding a graduate degree in a business field. Applicants must meet normal MBA admission requirements and complete 12-21 semester hours of graduate courses in a specified area. This is an excellent way for business professionals to update their business skills in advanced areas. Some courses taken under this program may be applied in the future toward another graduate degree at this University if approved by the program advisor.

Special Students

An applicant can gain admission as a special student in the College of Business, but he/she must meet the same admission requirements as those unconditionally admitted. In order to take masters and/or doctoral level courses in the College of Business, a student must be admitted as a graduate student.

Dual Degree Programs

The college offers a rich array of dual degree opportunities that build synergistic skill sets that prepare students for more advanced career opportunities. While most dual degree programs include two graduate business degrees, the Professional Management Option in the MBA program allows professionals with undergraduate degrees in engineering, architecture, education, and urban affairs to complete a master’s degree in that field along with the MBA. Dual degree programs allow students to earn two degrees with a substantial reduction in course requirements.

Fast Track Programs

The Fast Track Program enables outstanding undergraduate UT Arlington Business students to satisfy degree requirements that will lead to a master’s degree in Business Administration (MBA), Accounting, Business Analytics, Human Resource Management, Taxation, Information Systems, Quantitative Finance, Real Estate, Economic Data Analytics or Marketing Research while completing their undergraduate studies. If admitted, students will be allowed to take select graduate courses that may be used to satisfy both bachelor’s and master’s degree requirements. Admitted students will be allowed to complete 6 to 9 hours of selected graduate coursework as an undergraduate student. A GPA of 3.0 in each graduate class taken is required to continue taking graduate courses. Any Fast Track student who completes the 6 to 9 hours of graduate coursework with grades of B or better will be automatically admitted to Graduate School. The student would then be awarded his or her bachelor’s degree. The student will not be required to take the GMAT or complete the graduate application and will have the related application fees waived.

Facilitated Admission of Outstanding UT Arlington Undergraduates

The following master’s programs participate in the Facilitated Admissions: Business Administration (MBA), Accounting, Taxation, Business Analytics, Economic Data Analytics, Human Resource Management, Information Systems, Real Estate, Quantitative Finance, and Marketing Research. Students pursuing Facilitated Admission must demonstrate quantitative proficiency. For details on admission into the program please refer to UT Arlington’s Graduate Catalog Special Admissions Programs under Admission Requirements and Procedures.

Internship Program

Graduate students are encouraged to participate in internships to supplement and complement classroom education by providing valuable experience and training in their chosen area of expertise. Internships allow students to meet and interact with professionals in the work setting, identify and develop critical professional skills, clarify their own career goals and interests, and develop important contacts for future development. This internship program is open to all graduate students who have completed the required number of graduate courses per their program, are in good academic standing (GPA >= 3.0), and have secured their advisor’s approval for up to three hours of graduate credit. Interested students should obtain an internship packet found on the Graduate Business Services website (https://www.uta.edu/academics/schools-colleges/business/graduate-business-services/graduate-business-forms/). After gaining the advisor’s approval, students will complete an application and meet with the appropriate departmental internship coordinator. Once an internship is obtained, the coordinator will monitor progress and assign a Pass/Fail grade.
Study Abroad/Exchange Programs

The leaders for the 21st century will be deeply involved in business opportunities around the world. Study abroad/exchange programs are available to help students prepare in both curricular and extracurricular ways for these future international leadership roles. Students wishing to study abroad are encouraged to review the many opportunities contained in the Study Abroad Library in the International Office. Once a specific program is identified, students discuss the available courses with their advisor to ensure they meet degree requirements. Depending on their terms, study abroad/exchange programs may allow students to complete courses as resident credit or as transfer credit.

Waivers and Transfer Credit

Course waivers* are determined by each program's Graduate Studies Committee. Check with the program advisor for more details.

A maximum of 9 hours of advanced coursework may be transferred in from other AACSB accredited schools if approved by the program advisor. The grade must be a B or better to transfer. Transfer of graduate courses from other universities will be considered on a case-by-case basis. All work submitted for transfer credit must have been completed no more than six years before completion of a graduate program at the University of Texas at Arlington.

* Note: The University of Texas at Austin offer Business Foundations Programs (BFP) for non-business majors that provide solid foundations in basic business concepts. BFP courses and courses from equivalent programs for non-business majors at other colleges/universities may not be used for course waiver credit. Survey classes cannot be used for waiver credit.

Doctoral Program

The objective of the Doctor of Philosophy in Business Administration degree is primarily to develop scholars with an ability to teach and conduct independent research in various areas of business administration. The program prepares students for careers as researchers and teachers by providing thorough preparation in the theory of business administration and developing the skills needed to conduct high quality research in this area. The curriculum emphasizes and develops the rigorous analytical skills needed to make significant scholarly contributions in fields of business. Graduates of the program will assume significant roles in the world's educational and research institutions.

Coursework is offered in the following areas: accounting, banking and finance, business economics, business policy/strategic management, business statistics, research design, human resource management, insurance and risk management, international business management, investments and securities, management information systems, management sciences, marketing management and research, organizational behavior, organizational theory, production/operations management, real estate, entrepreneurship, and taxation. Coursework in these areas of study supports the following major fields: Accounting, Finance, Information Systems, Management, Marketing, and Operations Management.