

Bachelor of Business Administration in International Business (French)

About This Program

The Bachelor of Business Administration in International Business - French is a dual concentration program requiring specific international business course work and 26 to 29 hours of coursework in the French language.

Competencies

1. Upon completion, IB French students will demonstrate knowledge of how to apply business management and analysis skills to business decisions in an International context with a focus on the Francophone economies of the world.
2. Upon completion, IB French students will demonstrate a working knowledge of Business Statistics including the ability to interpret, critique, and estimate empirical models of business decision making
3. Upon completion, IB French students will demonstrate a mastery of French and be able to apply it on a daily basis in a business context.

Curriculum

Students must meet all lower division requirements before enrolling for upper division courses. Specified prerequisites are designated for certain courses.

Foundations

General Core Requirements (<https://catalog.uta.edu/academicregulations/degree requirements/generalcore requirements/>)

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Students are required to complete specific courses in certain core areas.

For Communication select:

ENGL 1301	RHETORIC AND COMPOSITION I
ENGL 1302	RHETORIC AND COMPOSITION II

For Mathematics select:

MATH 1315	COLLEGE ALGEBRA FOR ECONOMICS & BUSINESS ANALYSIS
MATH 1316	MATHEMATICS FOR ECONOMICS AND BUSINESS ANALYSIS

For Language, Philosophy, and Culture select:

FREN 2314	INTERMEDIATE FRENCH II ¹
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For U.S. History select:

HIST 1301	HISTORY OF THE UNITED STATES TO 1865
HIST 1302	HISTORY OF THE UNITED STATES, 1865 TO PRESENT

For Social & Behavioral Sciences select:

ECON 2305	PRINCIPLES OF MACROECONOMICS
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For Component Area Option select:

ECON 2306	PRINCIPLES OF MICROECONOMICS
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UNIV 1101	CAREER PREPARATION AND STUDENT SUCCESS	1
or UNIV 1131	STUDENT SUCCESS	

Business Foundations

MANA 1301	BUSINESS IN A GLOBAL ENVIRONMENT	3
ACCT 2301	PRINCIPLES OF ACCOUNTING I	3
ACCT 2302	PRINCIPLES OF ACCOUNTING II	3
BSTAT 2305	INTRODUCTORY STATISTICS FOR BUSINESS ANALYTICS	3
INSY 2303	INTRODUCTION TO M.I.S. AND DATA PROCESSING	3
BCOM 3360	EFFECTIVE BUSINESS COMMUNICATION	3
BLAW 3310	LEGAL AND ETHICAL ENVIRONMENT OF BUSINESS	3
BSTAT 3321	INTERMEDIATE STATISTICS FOR BUSINESS ANALYTICS	3
FINA 3313	BUSINESS FINANCE	3
MANA 3318	MANAGING ORGANIZATIONAL BEHAVIOR	3
MARK 3321	PRINCIPLES OF MARKETING	3
MANA 4322	STRATEGIC MANAGEMENT	3

International Business Specialization

BLAW 4310	BASIC INTERNATIONAL LAW FOR BUSINESS	3
ECON 4306	COMPARATIVE ECONOMIC SYSTEMS	3
or ECON 4321	INTERNATIONAL TRADE	
or ECON 4322	INTERNATIONAL FINANCE	
FINA 4324	INTERNATIONAL CORPORATE FINANCE	3
MANA 4321	INTERNATIONAL MANAGEMENT	3
MARK 4325	INTERNATIONAL MARKETING	3
French Language Track		
FREN 1441	BEGINNING FRENCH I ¹	4
FREN 1442	BEGINNING FRENCH II ¹	4
FREN 2313	INTERMEDIATE FRENCH I ¹	3
FREN 3303	FRENCH CONVERSATION	3
FREN 4314	IMPROVING FRENCH GRAMMAR AND WRITING	3
FREN 4334	GLOBAL FRENCH CULTURES TODAY	3
FREN 4335	BUSINESS FRENCH	3
Advanced Electives		
Select one French course numbered 3000 or higher.		3

Total Hours**120**

¹ Students will be placed in appropriate language level upon completion of a written and/or a verbal competency exam administered by the Modern Language Department.

Suggested Course Sequence**First Year**

First Semester	Hours	Second Semester	Hours
ENGL 1301		3 ENGL 1302	3
MATH 1315		3 MATH 1316	3
HIST 1301		3 HIST 1302	3
ECON 2305		3 ECON 2306	3
FREN 1441		4 FREN 1442	4
UNIV-BU 1131 (Freshmen Only; Transfer Students Take Elective)		1 MANA 1301	3
		17	19

Second Year

First Semester	Hours	Second Semester	Hours
ACCT 2301		3 ACCT 2302	3
POLS 2311		3 BSTAT 2305	3
INSY 2303		3 POLS 2312	3
FREN 2313		3 FREN 2314	3
Life & Physical Science		3 Life & Physical Science	3
		15	15

Third Year

First Semester	Hours	Second Semester	Hours
FREN 3303		3 FREN 4314	3
ECON 4306, 4321, or 4322		3 MANA 4321	3
BLAW 3310		3 BSTAT 3321	3
FINA 3313		3 MARK 3321	3
MANA 3318		3 Creative Arts	3
		15	15

Fourth Year

First Semester	Hours	Second Semester	Hours
FREN 4334		3 FREN 4335	3
FINA 4324		3 BLAW 4310	3
MARK 4325		3 MANA 4322	3

BCOM 3360	3 Advanced Elective	3
	12	12

Total Hours: 120

Advising Resources

Freshmen students will meet with advisors in the University Advising Center for at least one semester before transitioning to the College of Business.

Location:

College of Business, Suite 107

Email:

ugadvise@uta.edu

Phone:

817-272-3368

Web:

College of Business Undergraduate Advising (<https://www.uta.edu/academics/schools-colleges/business/undergraduate-advising/>)