1

Bachelor of Business Administration in International Business - Chinese

About This Program

The Bachelor of Business Administration in International Business - Chinese is a dual concentration program requiring specific international business course work and 26 to 29 hours of coursework in the Chinese language.

Competencies

- 1. Upon completion, IB Chinese students will demonstrate knowledge of how to apply business management and analysis skills to business decisions in an International context, with a focus on the Chinese economy.
- 2. Upon completion, IB Chinese students will demonstrate a working knowledge of Business Statistics including the ability to interpret, critique, and estimate empirical models of business decision making.
- 3. Upon completion, IB Chinese students will demonstrate a mastery of Mandarin and be able to apply it on a daily basis in a business context.

Curriculum

Students must meet all lower division requirements before enrolling for upper division courses. Specified prerequisites are designated for certain courses.

Foundations

General Core Requirements (https://	catalog.uta.edu/academicregulations/degreerequirements/generalcorerequirements/)	42
Students are required to complete sp	pecific courses in certain core areas.	
For Communication select:		
ENGL 1301	RHETORIC AND COMPOSITION I	
ENGL 1302	RHETORIC AND COMPOSITION II	
For Mathematics select:		
MATH 1315	COLLEGE ALGEBRA FOR ECONOMICS & BUSINESS ANALYSIS	
MATH 1316	MATHEMATICS FOR ECONOMICS AND BUSINESS ANALYSIS	
For Language, Philosophy, and Cultu	ure select:	
CHIN 2314	INTERMEDIATE CHINESE II	
For U.S. History select:		
HIST 1301	HISTORY OF THE UNITED STATES TO 1865	
HIST 1302	HISTORY OF THE UNITED STATES, 1865 TO PRESENT	
For Social & Behavioral Sciences se	lect:	
ECON 2305	PRINCIPLES OF MACROECONOMICS	
For Component Area Option select:		
ECON 2306	PRINCIPLES OF MICROECONOMICS	
UNIV 1101	CAREER PREPARATION AND STUDENT SUCCESS	1
or UNIV 1131	STUDENT SUCCESS	
Business Founations		
MANA 1301	BUSINESS IN A GLOBAL ENVIRONMENT	3
ACCT 2301	PRINCIPLES OF ACCOUNTING I	3
ACCT 2302	PRINCIPLES OF ACCOUNTING II	3
BSTAT 2305	INTRODUCTORY STATISTICS FOR BUSINESS ANALYTICS	3
INSY 2303	INTRODUCTION TO M.I.S. AND DATA PROCESSING	3
BCOM 3360	EFFECTIVE BUSINESS COMMUNICATION	3
BLAW 3310	LEGAL AND ETHICAL ENVIRONMENT OF BUSINESS	3
BSTAT 3321	INTERMEDIATE STATISTICS FOR BUSINESS ANALYTICS	3
FINA 3313	BUSINESS FINANCE	3
MANA 3318	MANAGING ORGANIZATIONAL BEHAVIOR	3
MARK 3321	PRINCIPLES OF MARKETING	3
MANA 4322	STRATEGIC MANAGEMENT	3

International Business Specialization

Total Hours		120
Select one Business or Chinese course numbered 3000 or higher.		3
Advanced Electives		
CHIN 4335	BUSINESS CHINESE	3
CHIN 4334	CONTEMPORARY CHINESE CULTURE	3
CHIN 3304	CHINESE CONVERSATION AND CULTURE II	3
CHIN 3303	CHINESE CONVERSATION	3
CHIN 2313	INTERMEDIATE CHINESE I ¹	3
CHIN 1442	BEGINNING CHINESE II ¹	4
CHIN 1441	BEGINNING CHINESE I ¹	4
Chinese Language Track		
MARK 4325	INTERNATIONAL MARKETING	3
MANA 4321	INTERNATIONAL MANAGEMENT	3
FINA 4324	INTERNATIONAL CORPORATE FINANCE	3
or ECON 4322	INTERNATIONAL FINANCE	
or ECON 4321	INTERNATIONAL TRADE	
ECON 4306	COMPARATIVE ECONOMIC SYSTEMS	3
BLAW 4310	BASIC INTERNATIONAL LAW FOR BUSINESS	3

Students will be placed in appropriate language level upon completion of a written and/or a verbal competency exam administered by the Modern Language Department.

Suggested Course Sequence

First Year				
First Semester	Hours	Second Semester	Hours	
ENGL 1301		3 ENGL 1302		3
MATH 1315		3 MATH 1316		3
HIST 1301		3 HIST 1302		3
ECON 2305		3 ECON 2306		3
CHIN 1441		4 CHIN 1442		4
UNIV-BU 1131 ^{(Freshmen Only;} Transfer Students Take Elective)		1 MANA 1301		3
		17		19
Second Year				
First Semester	Hours	Second Semester	Hours	
ACCT 2301		3 ACCT 2302		3
POLS 2311		3 BSTAT 2305		3
INSY 2303		3 POLS 2312		3
CHIN 2313		3 CHIN 2314		3
Life & Physical Science		3 Life & Physical Science		3
		15		15
Third Year				
First Semester	Hours	Second Semester	Hours	
CHIN 3303		3 CHIN 3304		3
ECON 4306, 4321, or 4322		3 MANA 4321		3
BLAW 3310		3 BSTAT 3321		3
FINA 3313		3 MARK 3321		3
MANA 3318		3 Creative Arts		3
		15		15
Fourth Year				
First Semester	Hours	Second Semester	Hours	
CHIN 4334		3 CHIN 4335		3
FINA 4324		3 BLAW 4310		3
MARK 4325		3 MANA 4322		3

BCOM 3360	3 Advanced Elective	
	12	12

Total Hours: 120

Advising Resources

Freshmen students will meet with advisors in the University Advising Center for at least one semester before transitioning to the College of Business.

Location:

College of Business, Suite 107

Email:

ugadvise@uta.edu

Phone:

817-272-3368

Web:

College of Business Undergraduate Advising (https://www.uta.edu/academics/schools-colleges/business/undergraduate-advising/)