

Master of Business Administration (Executive, International)

About This Program

The International Master of Business Administration--Executive is designed to provide high-quality, graduate management education to mid-level and upper-level managers and executives. The program covers all functional areas of business management and has an international focus in its course offerings. Other program content themes may include project management, total quality management, and strategic resource alignment.

The International EMBA is designed for mid-career professionals and upper-level managers who cannot afford the time required away from their jobs to earn a degree on a campus. Established in 2002, the program prepares professionals in China for global leadership positions.

The program consists of 12 courses (36 credit hours). A single course is offered every 6-8 weeks.

Competencies

1. Upon completion, students will demonstrate an understanding of essential business functions, including accounting, finance, marketing, and operations management.
2. Upon completion, students will show evidence of problem solving and decisional ability in dealing with strategic and other business problems and situations.
3. Upon completion, students will articulate the values and practices associated with the ethical and legal responsibilities of managing organizations.
4. Upon completion, students will demonstrate competency in oral and written communication through presentations of clear and concise information.

Admissions Criteria

UNCONDITIONAL ADMISSION

The EMBA admission process takes a holistic view of the candidate to determine the likelihood of success in the program and the extent to which each candidate will contribute to the overall success of the class. Factors taken into account in evaluating a candidate include:

- Completion of a four-year undergraduate degree or internationally recognized equivalent.
- Minimum of 5 years of professional work experience, with 2 years of managerial experience.
- High potential for advancement and proven academic capability
- Ability to contribute to the Executive MBA experience.
- Ability to read, write and speak English. If candidates do not have standardized tests results (e.g. TOEFL, IELTS), they will be required to take an in-house English test and pass an oral English interview. This requirement is waived for custom-designed cohorts for companies or government entities, which are taught in Mandarin.
- Strong interest in a US educational experience.

PROBATIONARY ADMISSION

If applicants do not meet a majority of standards for unconditional admission outlined above, they may be considered for probationary admission after careful examination of their application materials. Any available test scores will not constitute the sole or primary basis for ending consideration of an applicant. Probationary admission may require that the applicant receive a B or better in at least their first 9 hours of graduate coursework applicable to their degree being sought at UT Arlington.

Curriculum

The International EMBA program lasts approximately 18-24 months and is offered in a lock-step fashion, where each student takes the same course at the same time.

Foundations

ACCT 5307	MEASUREMENT AND ANALYSIS FOR BUSINESS DECISION-MAKING	3
ECON 5313	DECISIONS AND STRATEGY	3
MANA 5336	STRATEGIC MANAGEMENT	3
FINA 5340	FINANCIAL APPLICATIONS	3
INSY 5375	MANAGEMENT OF THE DIGITAL ENTERPRISE	3
MARK 5331	INTERNATIONAL MARKETING	3
MANA 5331	MANAGEMENT OF MULTINATIONAL ENTERPRISES	3
MANA 5340	STRATEGIC HUMAN RESOURCE MANAGEMENT	3

Electives

Select four from the following:

12

MANA 5320	ORGANIZATIONAL BEHAVIOR
MANA 5339	ENTREPRENEURSHIP
OPMA 5368	GLOBAL SUPPLY CHAIN MANAGEMENT
OPMA 5361	OPERATIONS MANAGEMENT

Total Hours**36****Program Completion**

The program consists of 12 courses (36 credit hours) that cover all functional areas of business. A single course is offered every 6-8 weeks. Each course requires a total of 45 hours of student effort/work. This is accomplished through a combination of web-based assignments, face-to-face lectures by faculty from the partner university (under the direction of the UT Arlington faculty responsible for the course), guest lectures by local and international business leaders, and an intensive 4-day (32-36 hours) face-to-face immersion in the subject matter by UT Arlington faculty.

Advising Resources

Graduate program information, anticipated course offerings, student forms, and advisor contact information are available through the Office of Graduate Business Services.

Location:

College of Business Building, Suite 107

Email:

gradbiz@uta.edu

Phone:

817-272-3004

Web:

Graduate Business Advising Resources (<https://www.uta.edu/academics/schools-colleges/business/graduate-business-services/>)