

# Certificate in Health Communication

## About This Program

The Certificate in Health Communication develops students' knowledge of communication in healthcare settings in terms of understanding and creating of health messages from various stakeholder's perspectives including patient/client, community, and health professionals. It will train students to use culturally appropriate strategies to promote attitudinal and behavioral change in communities using concepts and theories from health communication and public health. Students will learn about health disparities and implement strategies to promote health equity via service-learning and community engagement.

## Competencies

1. Upon completion of this certificate, students will be able to promote health literacy
2. Upon completion of this certificate, students will be able to applying best practice in patient-centered communication
3. Upon completion of this certificate, students will be able to identifying social and cultural factors linked to health equity
4. Upon completion of this certificate, students will be able to create messaging for health related attitudinal and behavioral change
5. Upon completion of this certificate, students will be able to engage the community on health related issues.

## Curriculum

|                                |                                                        |           |
|--------------------------------|--------------------------------------------------------|-----------|
| <b>Foundation</b>              |                                                        | <b>3</b>  |
| COMM 3350                      | HEALTH COMMUNICATION                                   |           |
| <b>Electives</b>               |                                                        | <b>3</b>  |
| Select one from the following: |                                                        |           |
| COMM 4351                      | FAMILY AND HEALTH COMMUNICATION <sup>1</sup>           |           |
| COMM 4352                      | COMMUNICATION AND HEALTH DISPARITIES <sup>1</sup>      |           |
| Select two from the following: |                                                        | <b>6</b>  |
| COMM 3346                      | DISABILITY IN MASS MEDIA                               |           |
| COMM 4305                      | COMMUNICATION & SOCIETY                                |           |
| COMM 4351                      | FAMILY AND HEALTH COMMUNICATION <sup>1</sup>           |           |
| COMM 4352                      | COMMUNICATION AND HEALTH DISPARITIES <sup>1</sup>      |           |
| KINE 2350                      | PUBLIC HEALTH: PRINCIPLES AND POPULATIONS              |           |
| KINE 3350                      | URBANIZATION AND VULNERABLE POPULATIONS                |           |
| KINE 3353                      | HEALTH AND THE HUMAN CONDITION IN THE GLOBAL COMMUNITY |           |
| KINE 3358                      | COMMUNICATION FOR HEALTH PROFESSIONALS                 |           |
| <b>Total Hours</b>             |                                                        | <b>12</b> |

<sup>1</sup> This course may count in only one elective category.

## Program Completion

To earn this certificate students must complete the core class, one prescribed elective, and two from the recommended electives; all with a grade of C or better.

## Advising Resources

Advisors assist with many tasks via email:

- Remove enrollment holds.
- Evaluate progress and make course suggestions.
- Assist choosing majors/minors.
- Help enrolling/dropping courses.

For more assistance students may schedule in-person or virtual appointments in advance, thru the advising resources webpage link, or drop by our office.

**Location:**

126 Fine Arts Building

**Email:**

commadvising@uta.edu

**Phone:**

817-272-5760

**Web:**

Department of Communication Advising Resources (<https://www.uta.edu/academics/schools-colleges/liberal-arts/departments/communication/advising/>)