

Certificate in Fundraising and Nonprofit Management

About This Program

The Certificate in Fundraising and Nonprofit Management develops students' knowledge of the nonprofit sector and trains students in fundraising strategies, nonprofit management, and community engagement.

Competencies

1. Upon completion of this certificate, students will have competency in identifying key elements of fundraising strategies.
2. Upon completion of this certificate, students will have competency in explaining the process in planning and developing nonprofit programs.
3. Upon completion of this certificate, students will have competency in recognizing ethical principles and practices related to nonprofit organizations.

Admissions Criteria

All degree-seeking undergraduate students are eligible to complete this certificate. Interested students please consult an Academic Advisor in the Department of Communication.

Curriculum

Foundations

PCOM 2301	INTRODUCTION TO NONPROFITS AND PHILANTHROPY	3
PCOM 3301	FUNDRAISING AND DEVELOPMENT	3

Electives

Select two courses from the following (PCOM majors must choose MARK or MANA courses):		6
ENGL 2338	TECHNICAL WRITING	
ENGL 3379	GRANT AND PROPOSAL WRITING	
PCOM/COMS 3309	ORGANIZATIONAL COMMUNICATION	
PCOM/PREL 3320	STRATEGIC SOCIAL MEDIA COMMUNICATION	
PCOM 4301	NONPROFIT MANAGEMENT	
PCOM/COMS 4315	PROFESSIONAL PRESENTATIONS	
PCOM/COMS 4320	MANAGERIAL COMMUNICATION	
PCOM 4393	SPECIAL TOPICS	
COMS 4300	PERSUASIVE COMMUNICATION	
MARK 3321	PRINCIPLES OF MARKETING	
MARK 3322	CONSULTATIVE SELLING	
MARK 3323	INTEGRATED MARKETING COMMUNICATION / ADVERTISING	
HRMN 3320	HUMAN RESOURCE MANAGEMENT	
MANA 4326	DIVERSITY IN ORGANIZATIONS	

Total Hours	12
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Program Completion

To earn this certificate students must complete the two foundations courses and two electives from the course options listed; all with a grade of C or better. PCOM majors must choose two electives from the MARK and MANA programs to earn the certificate.

Advising Resources

Advisors assist with many tasks via email:

- Remove enrollment holds.
- Evaluate progress and make course suggestions.
- Assist choosing majors/minors.
- Help enrolling/dropping courses.

For more assistance students may schedule in-person or virtual appointments in advance, thru the advising resources webpage link, or drop by our office.

Location:

126 Fine Arts Building

Email:

commadvising@uta.edu

Phone:

817-272-5760

Web:

Department of Communication Advising Resources (<https://www.uta.edu/academics/schools-colleges/liberal-arts/departments/communication/advising/>)