

Marketing - Undergraduate Programs

Programs

BACHELOR'S DEGREE

- [Marketing BBA \(https://catalog.uta.edu/archives/2025-2026/business/marketing/undergraduate/marketing-bba/\)](https://catalog.uta.edu/archives/2025-2026/business/marketing/undergraduate/marketing-bba/)
- [Sales BBA \(https://catalog.uta.edu/archives/2025-2026/business/marketing/undergraduate/sales-bba/\)](https://catalog.uta.edu/archives/2025-2026/business/marketing/undergraduate/sales-bba/)

CERTIFICATE

- [Sales Certificate \(https://catalog.uta.edu/archives/2025-2026/business/marketing/undergraduate/sales-cert/\)](https://catalog.uta.edu/archives/2025-2026/business/marketing/undergraduate/sales-cert/)