

Marketing - Graduate

Program

MASTER'S DEGREE

- [Marketing Research MS \(https://catalog.uta.edu/archives/2025-2026/business/marketing/graduate/market-research-ms/\)](https://catalog.uta.edu/archives/2025-2026/business/marketing/graduate/market-research-ms/)

FAST TRACK

- [BBA/BA to Marketing Research MS Fast Track \(https://catalog.uta.edu/archives/2025-2026/business/marketing/graduate/bba-bs-to-market-research-ms-fast/\)](https://catalog.uta.edu/archives/2025-2026/business/marketing/graduate/bba-bs-to-market-research-ms-fast/)