

Bachelor of Business Administration in Entrepreneurship

About This Program

The Bachelor of Business Administration in Entrepreneurship is a specialized degree. Students will gain an entrepreneurial mindset along with the knowledge and skills necessary for successfully launching and expanding a new venture. These skills include assessing your venture's value proposition, crafting a compelling narrative about your business, developing a business model that drives growth, comprehending the financial aspects of the startup process, and crafting a comprehensive business plan.

Competencies

1. Upon completion students will be able to identify business opportunities and access market needs.
2. Upon completion students will be able to apply critical thinking, adaptability to navigate uncertainty in making business decisions.
3. Upon completion students will be able to demonstrate abilities in applying fundamental business concepts in a variety of business functions.
4. Upon completion students will be able to demonstrate knowledge and understanding of translating ideas into actionable business strategies.
5. Upon completion students will be able to demonstrate knowledge to build responsible businesses that consider ethical implications, sustainability, and social impact.

Curriculum

Students must meet all lower division requirements before enrolling for upper division courses. Specified prerequisites are designated for certain courses.

Foundations

General Core Requirements (<https://catalog.uta.edu/academicregulations/degree requirements/generalcore requirements/>) 42

Students are required to complete specific courses in certain core areas.

For Communication select:

ENGL 1301	RHETORIC AND COMPOSITION I
ENGL 1302	RHETORIC AND COMPOSITION II

For Mathematics select:

MATH 1315	COLLEGE ALGEBRA FOR ECONOMICS & BUSINESS ANALYSIS
MATH 1316	MATHEMATICS FOR ECONOMICS AND BUSINESS ANALYSIS

For U.S. History select:

HIST 1301	HISTORY OF THE UNITED STATES TO 1865
HIST 1302	HISTORY OF THE UNITED STATES, 1865 TO PRESENT

For Social & Behavioral Sciences select:

ECON 2305	PRINCIPLES OF MACROECONOMICS
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For Component Area Option select:

ECON 2306	PRINCIPLES OF MICROECONOMICS
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Business Foundations

Additional hours required in general education core. 2

UNIV 1101 or UNIV 1131	CAREER PREPARATION AND STUDENT SUCCESS STUDENT SUCCESS	1
MANA 1301	BUSINESS IN A GLOBAL ENVIRONMENT	3
ACCT 2301	PRINCIPLES OF ACCOUNTING I	3
ACCT 2302	PRINCIPLES OF ACCOUNTING II	3
BSTAT 2305	INTRODUCTORY STATISTICS FOR BUSINESS ANALYTICS	3
INSY 2303	INTRODUCTION TO M.I.S. AND DATA PROCESSING	3
BCOM 3360	EFFECTIVE BUSINESS COMMUNICATION	3
BLAW 3310	LEGAL AND ETHICAL ENVIRONMENT OF BUSINESS	3
BSTAT 3321	INTERMEDIATE STATISTICS FOR BUSINESS ANALYTICS	3
FINA 3313	BUSINESS FINANCE	3
MANA 3318	MANAGING ORGANIZATIONAL BEHAVIOR	3

MARK 3321	PRINCIPLES OF MARKETING	3
OPMA 3306	OPERATIONS MANAGEMENT	3
MANA 4322	STRATEGIC MANAGEMENT	3

Entrepreneurship Specialization

ENTR 3325	ENTREPRENEURSHIP: THE NEW VENTURE CREATION PROCESS	3
ENTR 4333	CREATIVITY, TECHNOLOGY, AND INNOVATION	3
ENTR 4338	ENTREPRENEURIAL FINANCE	3
MARK 3322	CONSULTATIVE SELLING	3

Select three Entrepreneurship electives from the following: 9

ENTR 4334	DIGITAL ENTREPRENEURSHIP	
ENTR 4339	PITCHING THE ENTREPRENEURIAL IDEA	
ENTR 4345	SOCIAL ENTREPRENEURSHIP	
HRMN 3320	HUMAN RESOURCE MANAGEMENT	
MANA 4341	NEGOTIATIONS AND CONFLICT RESOLUTION	
MANA 4325	LEADERSHIP IN ORGANIZATIONS	
ENGR 4302	ENGINEERING ENTREPRENEURSHIP	
ART 4382	ENTREPRENEURSHIP IN THE ARTS	

Advanced Electives

Select five non-Entrepreneurship business courses numbered 3000 or higher. 15

Total Hours 120

SUGGESTED COURSE SEQUENCE**First Year**

First Semester	Hours	Second Semester	Hours
ENGL 1301		3 ENGL 1302	3
MATH 1315		3 MATH 1316	3
HIST 1301		3 HIST 1302	3
ECON 2305		3 ECON 2306	3
MANA 1301		3 Creative Arts	3
UNIV-BU 1131 ^{Freshmen Only}		1	
		16	15

Second Year

First Semester	Hours	Second Semester	Hours
ACCT 2301		3 ACCT 2302	3
INSY 2303		3 BSTAT 2305	3
POLS 2311		3 POLS 2312	3
Life & Physical Science		3 Life & Physical Science	3
Language, Philosophy, & Culture		3 Elective ^(2 hours for Freshmen/3 hours for Transfers)	2
		15	14

Third Year

First Semester	Hours	Second Semester	Hours
BLAW 3310		3 ENTR 4338	3
FINA 3313		3 MARK 3322	3
MANA 3318		3 BCOM 3360	3
MARK 3321		3 BSTAT 3321	3
ENTR 3325		3 Advanced Business Elective	3
		15	15

Fourth Year

First Semester	Hours	Second Semester	Hours
ENTR 4333		3 Advanced Entrepreneurship Elective	3
Advanced Entrepreneurship Elective		3 Advanced Entrepreneurship Elective	3
OPMA 3306		3 MANA 4322	3
Advanced Business Elective		3 Advanced Business Elective	3

Advanced Business Elective	3 Advanced Business Elective	3
	15	15
Total Hours: 120		

Advising Resources

Freshmen students will meet with advisors in the University Advising Center for at least one semester before transitioning to the College of Business.

Location:

College of Business, Suite 107

Email:

ugadvise@uta.edu

Phone:

817-272-3368

Web:

College of Business Undergraduate Advising (<https://www.uta.edu/academics/schools-colleges/business/undergraduate-advising/>)