

Bachelor of Business Administration in Economics

About This Program

The Bachelor of Business Administration in Economics provides a broad overview of the behavior of people and firms in making decisions about the allocation of scarce resources and examines the structure of the economy as a whole.

Competencies

1. Upon completion, economics students will demonstrate knowledge of how to apply economic theory to make business decisions.
2. Upon completion, economics students will demonstrate a working knowledge of Econometrics, including the ability to interpret, critique, and estimate empirical models of economic behavior.
3. Upon completion, economics students will demonstrate an ability to capture, cleanse, and analyze data for making business decisions.

Curriculum

Students must meet all lower division requirements before enrolling for upper division courses. Specified prerequisites are designated for certain courses.

Foundations

General Core Requirements (<https://catalog.uta.edu/academicregulations/degree requirements/generalcorerequirements/>) 42

Students are required to complete specific courses in certain core areas.

For Communication select:

ENGL 1301	RHETORIC AND COMPOSITION I
ENGL 1302	RHETORIC AND COMPOSITION II

For Mathematics select:

MATH 1315	COLLEGE ALGEBRA FOR ECONOMICS & BUSINESS ANALYSIS
MATH 1316	MATHEMATICS FOR ECONOMICS AND BUSINESS ANALYSIS

For U.S. History select:

HIST 1301	HISTORY OF THE UNITED STATES TO 1865
HIST 1302	HISTORY OF THE UNITED STATES, 1865 TO PRESENT

For Social & Behavioral Sciences select:

ECON 2305	PRINCIPLES OF MACROECONOMICS
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For Component Area Option select:

ECON 2306	PRINCIPLES OF MICROECONOMICS
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Business Foundations

Additional hours required in general education core. 2

UNIV 1101 or UNIV 1131	CAREER PREPARATION AND STUDENT SUCCESS STUDENT SUCCESS	1
MANA 1301	BUSINESS IN A GLOBAL ENVIRONMENT	3
ACCT 2301	PRINCIPLES OF ACCOUNTING I	3
ACCT 2302	PRINCIPLES OF ACCOUNTING II	3
BSTAT 2305	INTRODUCTORY STATISTICS FOR BUSINESS ANALYTICS	3
INSY 2303	INTRODUCTION TO M.I.S. AND DATA PROCESSING	3
BCOM 3360	EFFECTIVE BUSINESS COMMUNICATION	3
BLAW 3310	LEGAL AND ETHICAL ENVIRONMENT OF BUSINESS	3
BSTAT 3321	INTERMEDIATE STATISTICS FOR BUSINESS ANALYTICS	3
FINA 3313	BUSINESS FINANCE	3
MANA 3318	MANAGING ORGANIZATIONAL BEHAVIOR	3
MARK 3321	PRINCIPLES OF MARKETING	3
OPMA 3306	OPERATIONS MANAGEMENT	3
MANA 4322	STRATEGIC MANAGEMENT	3

Economics Specialization

ECON 3303	MONEY AND BANKING	3
ECON 3310	MICROECONOMICS	3

ECON 3312	MACROECONOMICS	3
ECON 3317	ECONOMIC DATA LITERACY & VISUALIZATION	3
ECON 4300	ADVANCED COMMUNICATION FOR BUSINESS AND ECONOMIC PROFESSIONALS	3
or BCOM 4380	ADVANCED COMMUNICATIONS FOR BUSINESS	
Select two Economics courses numbered 3000 or higher.		6
Advanced Electives		
Select five non-Economics business courses numbered 3000 or higher.		15
Total Hours		120

DOUBLE MAJORS

Two double major options for the Bachelor of Business Administration (BBA) in Economics are available. Economics undergraduates who pursue one of the following double major programs will not have the option of participating in the fast track program in Business.

Completion of the double major is attained by including all of the following courses in the BBA Economics plan and completing with grades of C or better in each of the double major courses listed below:

BBA IN ECONOMICS AND FINANCE

Finance Specialization

FINA 3315	INVESTMENTS	3
FINA 3317	FINANCIAL INSTITUTIONS AND MARKETS	3
FINA 4315	ADVANCED BUSINESS FINANCIAL ANALYSIS	3
Select one Finance course numbered 3000 or higher.		3
Advanced Electives		
ACCT 3311	FINANCIAL ACCOUNTING I	3
Select one Accounting course numbered 3000 or higher.		3
Total Hours		18

BBA IN ECONOMICS AND MARKETING

Marketing Specialization

MARK 3324	CONSUMER BEHAVIOR	3
MARK 4311	MARKETING RESEARCH	3
MARK 4322	ADVANCED MARKETING MANAGEMENT AND STRATEGY	3
Select two Marketing courses numbered 3000 or higher.		6
Advanced Electives		
Select one Accounting course numbered 3000 or higher.		3
Total Hours		18

BBA IN ECONOMICS AND operations & supply chain management

Operations & Supply Chain Management Specialization

OPMA 4302	SUPPLY CHAIN LOGISTICS	3
OPMA 4309	GLOBAL SUPPLY CHAIN MANAGEMENT	3
OPMA 4310	SUPPLY CHAIN ANALYTICS-THEORY AND PRACTICE	3
OPMA 4312	PURCHASING MANAGEMENT	3
Select one Operations Management course numbered 3000 or higher.		3
Total Hours		15

SUGGESTED COURSE SEQUENCE

First Year			
First Semester	Hours	Second Semester	Hours
ENGL 1301		3 ENGL 1302	3
MATH 1315		3 MATH 1316	3
HIST 1301		3 HIST 1302	3
ECON 2305		3 ECON 2306	3
MANA 1301		3 Creative Arts	3

UNIV-BU 1131 ^{Freshmen Only}		1	
		16	15
Second Year			
First Semester	Hours	Second Semester	Hours
ACCT 2301		3 ACCT 2302	3
INSY 2303		3 BSTAT 2305	3
POLS 2311		3 POLS 2312	3
Life & Physical Science		3 Life & Physical Science	3
Language, Philosophy, & Culture		3 Elective ² Hours for Freshmen; 3 Hours for Transfer	2
		15	14
Third Year			
First Semester	Hours	Second Semester	Hours
ECON 3303		3 ECON 3310	3
BLAW 3310		3 ECON 3317	3
BSTAT 3321		3 BCOM 3360	3
MANA 3318		3 FINA 3313	3
MARK 3321		3 Advanced Business Elective	3
		15	15
Fourth Year			
First Semester	Hours	Second Semester	Hours
ECON 3312		3 MANA 4322	3
ECON 4300		3 OPMA 3306	3
Advanced Economics Elective		3 Advanced Economics Elective	3
Advanced Business Elective		3 Advanced Business Elective	3
Advanced Business Elective		3 Advanced Business Elective	3
		15	15
Total Hours: 120			

Advising Resources

Freshmen students will meet with advisors in the University Advising Center for at least one semester before transitioning to the College of Business.

Location:

College of Business, Suite 107

Email:

ugadvise@uta.edu

Phone:

817-272-3368

Web:

College of Business Undergraduate Advising (<https://www.uta.edu/academics/schools-colleges/business/undergraduate-advising/>)