

Information Systems and Operations Management - Undergraduate Programs

The Department of Information Systems and Operations Management offers the BBA in Information Systems, the BBA in Operations and Supply Chain Management, the BS in Business Analytics, the BS in Information Systems, and minors in Business Analytics and Information Systems. Students develop generalized business knowledge as well as specialized skills for addressing technical and operations needs of an organization. Students are prepared for a variety of jobs including business analyst, programmer/developer, systems designer, supply chain management, and operations process and control.

Requirements for a Bachelor of Science in Business Analytics

Advanced business electives should be selected with the advice of an academic advisor.

Students must meet all lower division requirements before enrolling in upper division courses. Specified prerequisites are designated for certain courses.

Pre-Professional Course Requirements - Fulfill the University General Core Requirements (42 hours and 3 elective hours)

General Core Requirements (http://catalog.uta.edu/academicregulations/degree/requirements/generalcore/requirements/)		42
Communication (minimum 6 hours required)		6
ENGL 1301	RHETORIC AND COMPOSITION I	
ENGL 1302	RHETORIC AND COMPOSITION II	
Mathematics (minimum 6 hours required)		6
MATH 1315	COLLEGE ALGEBRA FOR ECONOMICS & BUSINESS ANALYSIS	
MATH 1316	MATHEMATICS FOR ECONOMICS AND BUSINESS ANALYSIS	
Life and Physical Sciences (minimum 6 hours required)		6
From Approved University General Core Requirement List		
Language, Philosophy & Culture (minimum 3 hours required)		3
From Approved University General Core Requirement List		
Creative Arts (minimum 3 hours required)		3
From Approved University General Core Requirement List		
US History (minimum 6 hours required)		6
HIST 1301	HISTORY OF THE UNITED STATES TO 1865	
HIST 1302	HISTORY OF THE UNITED STATES, 1865 TO PRESENT	
Government/Political Science (minimum 6 hours required)		6
POLS 2311	GOVERNMENT OF THE UNITED STATES	
POLS 2312	STATE AND LOCAL GOVERNMENT	
Social & Behavioral Sciences (minimum 3 hours required)		3
Satisfied by completion of ECON 2305 in the Business Core.		
Foundational Component Area (minimum 3 hours required)		3
Satisfied by completion of ECON 2306 in the Business Core.		
Elective/UNIV 1101 or UNIV 1131 (3 hours) ELECTIVE MAY BE TAKEN IN PLACE OF UNIV-BU 1101		3

Professional Courses- Business Core (39 hours)

MANA 1301	BUSINESS IN A GLOBAL ENVIRONMENT	3
ACCT 2301	PRINCIPLES OF ACCOUNTING I	3
ACCT 2302	PRINCIPLES OF ACCOUNTING II	3
BSTAT 2305	INTRODUCTORY STATISTICS FOR BUSINESS ANALYTICS	3
ECON 2305 satisfies the Social & Behavioral Science		
ECON 2306 satisfies the Foundational Component		
INSY 2303	INTRODUCTION TO M.I.S. AND DATA PROCESSING	3
BCOM 3360	EFFECTIVE BUSINESS COMMUNICATION	3
BLAW 3310	LEGAL AND ETHICAL ENVIRONMENT OF BUSINESS	3
BSTAT 3321	INTERMEDIATE STATISTICS FOR BUSINESS ANALYTICS (Must earn a B or better)	3
FINA 3313	BUSINESS FINANCE	3
MANA 3318	MANAGING ORGANIZATIONAL BEHAVIOR	3

MANA 4322	STRATEGIC MANAGEMENT	3
OPMA 3306	OPERATIONS MANAGEMENT	3
MARK 3321	PRINCIPLES OF MARKETING	3
Professional Courses- Advanced Business Analytics (15 hours)		
BANA 3308	INTRODUCTION TO BUSINESS ANALYTICS	3
BANA 3309	DATA VISUALIZATION AND BUSINESS INTELLIGENCE	3
BANA 4308	ADVANCED DATA SCIENCE	3
BANA 4311	ETHICAL AND SOCIAL ISSUES IN DATA SCIENCE	3
BANA 4326	CAPSTONE IN BUSINESS ANALYTICS	3
Advanced Business Courses and Electives (18 hours)		
BSTAT 3322	ADVANCED STATISTICS FOR BUSINESS ANALYTICS	3
INSY 3300	INTRODUCTION TO PROGRAMMING (Must earn a B or better)	3
INSY 4325	ENTERPRISE SYSTEMS MANAGEMENT	3
INSY 4331	SEMINAR IN INFORMATION SYSTEMS	3
Advanced business, economics, information systems, management, marketing, operations and supply chain management, or real estate. No BANA will apply.		6
Advanced Business Elective or Non-Business Elective (3 hours)		3
Total Hours		120

Suggested Course Sequence

First Year

First Semester	Hours	Second Semester	Hours
ENGL 1301		3 ENGL 1302	3
MATH 1315		3 MATH 1316	3
HIST 1301		3 HIST 1302	3
ECON 2305		3 ECON 2306	3
MANA 1301		3 Creative Arts	3
UNIV 1131 ^{Freshmen Only}		1	
		16	15

Second Year

First Semester	Hours	Second Semester	Hours
ACCT 2301		3 ACCT 2302	3
INSY 2303		3 BSTAT 2305	3
POLS 2311		3 POLS 2312	3
Life & Physical Science		3 Life & Physical Science	3
Language, Philosophy, Culture		3 Elective ^(2 Hours for Freshmen/3 Hours for Transfers)	2
		15	14

Third Year

First Semester	Hours	Second Semester	Hours
INSY 3300 (Must earn a B or better)		3 BANA 3308	3
BSTAT 3321 (Must earn a B or better)		3 BANA 3309	3
BLAW 3310		3 BSTAT 3322	3
FINA 3313		3 BCOM 3360	3
MANA 3318		3 MARK 3321	3
		15	15

Fourth Year

First Semester	Hours	Second Semester	Hours
BANA 4308		3 INSY 4325	3
BANA 4311		3 BANA 4326	3
INSY 4331		3 MANA 4322	3
Advanced Business Elective		3 OPMA 3306	3
Advanced Business Elective		3 Advanced Business or Non-Business Elective	3
		15	15

Total Hours: 120

Requirements for a Bachelor of Business Administration in Information Systems

The student concentrating in information systems is encouraged to take a computer science course as an outside elective. Required information systems electives and advanced business electives should be selected with the advice of an academic advisor.

Students must meet all lower division requirements before enrolling for upper division courses. Specified prerequisites are designated for certain courses.

Pre-Professional Course Requirements - Fulfill the University General Core Requirements (42 hours and 3 elective hours)		
General Core Requirements (http://catalog.uta.edu/academicregulations/degree/requirements/generalcore/requirements/)		42
Communication (minimum 6 hours required)		6
ENGL 1301	RHETORIC AND COMPOSITION I	
ENGL 1302	RHETORIC AND COMPOSITION II	
Mathematics (minimum 6 hours required)		6
MATH 1315	COLLEGE ALGEBRA FOR ECONOMICS & BUSINESS ANALYSIS	
MATH 1316	MATHEMATICS FOR ECONOMICS AND BUSINESS ANALYSIS	
Life and Physical Sciences (minimum 6 hours required)		6
From Approved University General Core Requirement List		
Language, Philosophy & Culture (minimum 3 hours required)		3
From Approved University General Core Requirement List		
Creative Arts (minimum 3 hours required)		3
From Approved University General Core Requirement List		
US History (minimum 6 hours required)		6
HIST 1301	HISTORY OF THE UNITED STATES TO 1865	
HIST 1302	HISTORY OF THE UNITED STATES, 1865 TO PRESENT	
Government/Political Science (minimum 6 hours required)		6
POLS 2311	GOVERNMENT OF THE UNITED STATES	
POLS 2312	STATE AND LOCAL GOVERNMENT	
Social & Behavioral Sciences (minimum 3 hours required)		3
Satisfied by completion of ECON 2305 in the Business Core.		
Foundational Component Area (minimum 3 hours required)		3
Satisfied by completion of ECON 2306 in the Business Core.		
Elective/UNIV 1101 or UNIV 1131 (3 hours) ELECTIVE MAY BE TAKEN IN PLACE OF UNIV-BU 1101		3
Professional Course Requirements - Business Core (39 hours)		
MANA 1301	BUSINESS IN A GLOBAL ENVIRONMENT	3
ACCT 2301	PRINCIPLES OF ACCOUNTING I	3
ACCT 2302	PRINCIPLES OF ACCOUNTING II	3
BSTAT 2305	INTRODUCTORY STATISTICS FOR BUSINESS ANALYTICS	3
ECON 2305 satisfies the Social & Behavioral Science		
ECON 2306 satisfies the Foundational Component		
INSY 2303	INTRODUCTION TO M.I.S. AND DATA PROCESSING	3
BCOM 3360	EFFECTIVE BUSINESS COMMUNICATION	3
BLAW 3310	LEGAL AND ETHICAL ENVIRONMENT OF BUSINESS	3
BSTAT 3321	INTERMEDIATE STATISTICS FOR BUSINESS ANALYTICS	3
FINA 3313	BUSINESS FINANCE	3
MANA 3318	MANAGING ORGANIZATIONAL BEHAVIOR	3
MANA 4322	STRATEGIC MANAGEMENT	3
MARK 3321	PRINCIPLES OF MARKETING	3
OPMA 3306	OPERATIONS MANAGEMENT	3
Professional Course Requirements - Advanced Information Systems (18 hours)		
INSY 3300	INTRODUCTION TO PROGRAMMING	3
INSY 3303	COMPUTER NETWORKS AND DISTRIBUTED COMPUTING	3
INSY 3304	DATABASE MANAGEMENT SYSTEMS	3
INSY 3305	INFORMATION SYSTEMS ANALYSIS AND DESIGN	3

Advanced Information Systems Elective (INSY 33xx or 43xx, INSY 3323 will not apply)	6
Advanced Business Electives (15 hours)	
Advanced accounting, business, economics, finance, management, marketing, operations and supply chain management, or real estate. No INSY will apply.	15
Advanced Business Elective or Non-Business Elective (3 hours)	3
Total Hours	120

Double Major

A Double Major option for the Bachelor of Business Administration (BBA) in Information Systems is available. Information Systems undergraduates who pursue the following Double Major program will not have the option of participating in the Fast Track Program in Business.

Completion of the Double Major is attained by including all of the following courses in the BBA Information Systems plan and completing with grades of C or better in each of the double major courses listed below:

BBA IN INFORMATION SYSTEMS AND ACCOUNTING

ACCT 3303	INTRODUCTION TO ACCOUNTING INFORMATION SYSTEMS
ACCT 3311	FINANCIAL ACCOUNTING I
ACCT 3312	FINANCIAL ACCOUNTING II
ACCT 3315	PRINCIPLES OF FEDERAL INCOME TAX
ACCT 4302	COST ANALYSIS AND DECISION MAKING
ACCT 4318	AUDITING
ACCT 4304	MANAGEMENT PLANNING AND CONTROL
or ACCT 4325	GOVERNMENTAL ACCOUNTING
Advanced Economics Elective (ECON 33xx or 43xx)	

Suggested Course Sequence

First Year			
First Semester	Hours	Second Semester	Hours
ENGL 1301		3 ENGL 1302	3
MATH 1315		3 MATH 1316	3
HIST 1301		3 HIST 1302	3
ECON 2305		3 ECON 2306	3
MANA 1301		3 Creative Arts	3
UNIV-BU 1131 ^{Freshmen Only}		1	
		16	15
Second Year			
First Semester	Hours	Second Semester	Hours
ACCT 2301		3 ACCT 2302	3
INSY 2303		3 BSTAT 2305	3
POLS 2311		3 POLS 2312	3
Life & Physical Science		3 Life & Physical Science	3
Language, Philosophy & Culture		3 Elective ^(2 Hours for Freshmen/3 Hours for Transfers)	2
		15	14
Third Year			
First Semester	Hours	Second Semester	Hours
INSY 3300		3 INSY 3304	3
INSY 3303		3 INSY 4305 (Adv. INSY Elective)	3
BLAW 3310		3 BCOM 3360	3
FINA 3313		3 MARK 3321	3
MANA 3318		3 Advanced Business Elective	3
		15	15
Fourth Year			
First Semester	Hours	Second Semester	Hours
INSY 3305		3 Advanced INSY Elective	3
BSTAT 3321		3 MANA 4322	3
Advanced Business Elective		3 OPMA 3306	3
Advanced Business Elective		3 Advanced Business Elective	3

Advanced Business Elective	3 Advanced Business or Non-Business Elective	3
	15	15
Total Hours: 120		

Requirements for a Bachelor of Science in Information Systems

The student studying information systems is encouraged to take a computer science course as an outside elective. Required information systems electives and advanced business electives should be selected with the advice of an academic advisor.

Students must meet all lower division requirements before enrolling for upper division courses. Specified prerequisites are designated for certain courses.

Pre-Professional Course Requirements - Fulfill the University General Core Requirements (42 hours and 3 elective hours)

<u>General Core Requirements</u> (http://catalog.uta.edu/academicregulations/degree requirements/generalcore requirements/)	42
Communication (minimum 6 hours)	6
ENGL 1301 RHETORIC AND COMPOSITION I	
ENGL 1302 RHETORIC AND COMPOSITION II	
Mathematics (minimum 6 hours required)	6
MATH 1315 COLLEGE ALGEBRA FOR ECONOMICS & BUSINESS ANALYSIS	
MATH 1316 MATHEMATICS FOR ECONOMICS AND BUSINESS ANALYSIS	
Life and Physical Sciences (minimum 6 hours required)	6
From Approved University General Core Requirement List	
Language, Philosophy & Culture (minimum 3 hours required)	3
From Approved University General Core Requirement List	
Creative Arts (minimum 3 hours required)	3
From Approved University General Core Requirement List	
US History (minimum 6 hours required)	6
HIST 1301 HISTORY OF THE UNITED STATES TO 1865	
HIST 1302 HISTORY OF THE UNITED STATES, 1865 TO PRESENT	
Government/Political Science (minimum 6 hours required)	6
POLS 2311 GOVERNMENT OF THE UNITED STATES	
POLS 2312 STATE AND LOCAL GOVERNMENT	
Social & Behavioral Sciences (minimum 3 hours required)	3
Satisfied by completion of ECON 2305 in the Business Core.	
Foundational Component Area (minimum 3 hours required)	3
Satisfied by completion of ECON 2306 in the Business Core.	
Elective/UNIV 1101 or UNIV 1131 (3 hours required) ^{ELECTIVE MAY BE TAKEN IN PLACE OF UNIV-BU 1101}	3

Professional Courses - Business Core (39 hours)

MANA 1301 BUSINESS IN A GLOBAL ENVIRONMENT	3
ACCT 2301 PRINCIPLES OF ACCOUNTING I	3
ACCT 2302 PRINCIPLES OF ACCOUNTING II	3
BSTAT 2305 INTRODUCTORY STATISTICS FOR BUSINESS ANALYTICS	3
ECON 2305 satisfies the Social & Behavioral Science	
ECON 2306 satisfies the Foundational Component	
INSY 2303 INTRODUCTION TO M.I.S. AND DATA PROCESSING	3
BCOM 3360 EFFECTIVE BUSINESS COMMUNICATION	3
BLAW 3310 LEGAL AND ETHICAL ENVIRONMENT OF BUSINESS	3
BSTAT 3321 INTERMEDIATE STATISTICS FOR BUSINESS ANALYTICS	3
FINA 3313 BUSINESS FINANCE	3
MANA 3318 MANAGING ORGANIZATIONAL BEHAVIOR	3
MANA 4322 STRATEGIC MANAGEMENT	3
MARK 3321 PRINCIPLES OF MARKETING	3
OPMA 3306 OPERATIONS MANAGEMENT	3

Professional Courses - Advanced Information Systems (27 hours)

INSY 3300	INTRODUCTION TO PROGRAMMING	3
INSY 3303	COMPUTER NETWORKS AND DISTRIBUTED COMPUTING	3
INSY 3304	DATABASE MANAGEMENT SYSTEMS	3
INSY 3305	INFORMATION SYSTEMS ANALYSIS AND DESIGN	3
INSY 4305	ADVANCED APPLICATION DEVELOPMENT	3
INSY 4306	ADVANCED SYSTEMS DEVELOPMENT	3
INSY 4325	ENTERPRISE SYSTEMS MANAGEMENT	3
Advanced Information Systems Electives (INSY 33xx or 43xx, INSY 3323 will not apply)		6

Advanced Business Electives (6 hours)

Advanced accounting, business, economics, finance, management, marketing, operations and supply chain management, or real estate. No INSY will apply.	6
---	---

Advanced Business Elective or Non-Business Elective (3 hours)	3
--	----------

Total Hours	120
--------------------	------------

Suggested Course Sequence**First Year**

First Semester	Hours	Second Semester	Hours
ENGL 1301		3 ENGL 1302	3
MATH 1315		3 MATH 1316	3
HIST 1301		3 HIST 1302	3
ECON 2305		3 ECON 2306	3
MANA 1301		3 Creative Arts	3
UNIV-BU 1131 ^{Freshmen Only}		1	
		16	15

Second Year

First Semester	Hours	Second Semester	Hours
ACCT 2301		3 ACCT 2302	3
INSY 2303		3 BSTAT 2305	3
POLS 2311		3 POLS 2312	3
Life & Physical Science		3 Life & Physical Science	3
Language, Philosophy & Culture		3 Elective ^(2 Hours for Freshman/3 Hours for Transfer)	2
		15	14

Third Year

First Semester	Hours	Second Semester	Hours
INSY 3300		3 INSY 3304	3
INSY 3303		3 INSY 4305	3
BLAW 3310		3 BCOM 3360	3
FINA 3313		3 MARK 3321	3
MANA 3318		3 Advanced Business Elective	3
		15	15

Fourth Year

First Semester	Hours	Second Semester	Hours
INSY 3305		3 INSY 4306	3
BSTAT 3321		3 INSY 4325	3
Advanced INSY Elective		3 MANA 4322	3
Advanced INSY Elective		3 OPMA 3306	3
Advanced Business Elective		3 Advanced Business or Non-Business Elective	3
		15	15

Total Hours: 120

Requirements for a Bachelor of Business Administration in Operations and Supply Chain Management

Students must meet all lower division requirements before enrolling for upper division courses. Specified prerequisites are designated for certain courses.

Pre-Professional Course Requirements - Fulfill the University General Core Requirements (42 hours and 3 elective hours)General Core Requirements (<http://catalog.uta.edu/academicregulations/degree requirements/generalcore requirements/>) 42

Communication (minimum 6 hours required) 6

ENGL 1301 RHETORIC AND COMPOSITION I

ENGL 1302 RHETORIC AND COMPOSITION II

Mathematics (minimum 6 hours required) 6

MATH 1315 COLLEGE ALGEBRA FOR ECONOMICS & BUSINESS ANALYSIS

MATH 1316 MATHEMATICS FOR ECONOMICS AND BUSINESS ANALYSIS

Life and Physical Sciences (minimum 6 hours required) 6

From Approved University General Core Requirement List

Language, Philosophy & Culture (minimum 3 hours required) 3

From Approved University General Core Requirement List

Creative Arts (minimum 3 hours required) 3

From Approved University General Core Requirement List

US History (minimum 6 hours required) 6

HIST 1301 HISTORY OF THE UNITED STATES TO 1865

HIST 1302 HISTORY OF THE UNITED STATES, 1865 TO PRESENT

Government/Political Science (minimum 6 hours required) 6

POLS 2311 GOVERNMENT OF THE UNITED STATES

POLS 2312 STATE AND LOCAL GOVERNMENT

Social & Behavioral Sciences (minimum 3 hours required) 3

Satisfied by completion of ECON 2305 in the Business Core.

Foundational Component Area (minimum 3 hours required) 3

Satisfied by completion of ECON 2306 in the Business Core.

Elective/UNIV 1101 or UNIV 1131 (3 hours) ELECTIVE MAY BE TAKEN IN PLACE OF UNIV-BU 1101 3

Professional Course Requirements - Business Core (39 hours)

MANA 1301 BUSINESS IN A GLOBAL ENVIRONMENT 3

ACCT 2301 PRINCIPLES OF ACCOUNTING I 3

ACCT 2302 PRINCIPLES OF ACCOUNTING II 3

BSTAT 2305 INTRODUCTORY STATISTICS FOR BUSINESS ANALYTICS 3

ECON 2305 satisfies the Social & Behavioral Science

ECON 2306 satisfies the Foundational Component

INSY 2303 INTRODUCTION TO M.I.S. AND DATA PROCESSING 3

BCOM 3360 EFFECTIVE BUSINESS COMMUNICATION 3

BLAW 3310 LEGAL AND ETHICAL ENVIRONMENT OF BUSINESS 3

BSTAT 3321 INTERMEDIATE STATISTICS FOR BUSINESS ANALYTICS 3

FINA 3313 BUSINESS FINANCE 3

MANA 3318 MANAGING ORGANIZATIONAL BEHAVIOR 3

MANA 4322 STRATEGIC MANAGEMENT 3

MARK 3321 PRINCIPLES OF MARKETING 3

OPMA 3306 OPERATIONS MANAGEMENT 3

Professional Course Requirements - Advanced Operations and Supply Chain Management (15 - 18 hours)

OPMA 4302 SUPPLY CHAIN LOGISTICS 3

OPMA 4309 GLOBAL SUPPLY CHAIN MANAGEMENT 3

OPMA 4310 SUPPLY CHAIN ANALYTICS-THEORY AND PRACTICE 3

OPMA 4312 PURCHASING MANAGEMENT 3

Advanced Operations and Supply Chain Management Elective (OPMA 33xx or 43xx) 3

Advanced Business Courses and Electives (18 hours)

Advanced Business Elective. No OPMA will apply. 12

Advanced Operations Supply Chain Management or Advanced Business Elective (33xx-44xx) 6

Advanced Business Elective or Non-Business Elective. No OPMA (3 hours)	3
---	----------

Total Hours	120
--------------------	------------

Recommended Business Electives for Operations and Supply Chain Management Majors

BCOM 4380	ADVANCED COMMUNICATIONS FOR BUSINESS	3
BLAW 4310	BASIC INTERNATIONAL LAW FOR BUSINESS	3
ECON 3328	PRINCIPLES OF TRANSPORTATION	3
ECON 4306	COMPARATIVE ECONOMIC SYSTEMS	3
ECON 4321	INTERNATIONAL TRADE	3
FINA 4324	INTERNATIONAL CORPORATE FINANCE	3
INSY 3330	INTRODUCTION TO E-COMMERCE	3
MANA 3319	CONTEMPORARY MANAGERIAL CHALLENGES	3
MANA 4321	INTERNATIONAL MANAGEMENT	3
MANA 4341	NEGOTIATIONS AND CONFLICT RESOLUTION	3
MARK 4303	RETAIL MARKETING	3
MARK 4320	PRODUCT AND BRAND STRATEGY	3
MARK 4325	INTERNATIONAL MARKETING	3

Suggested Course SequenCe

First Year

First Semester	Hours	Second Semester	Hours
ENGL 1301		3 ENGL 1302	3
MATH 1315		3 MATH 1316	3
HIST 1301		3 HIST 1302	3
ECON 2305		3 ECON 2306	3
MANA 1301		3 Creative Arts	3
UNIV-BU 1131 ^{Freshmen Only}		1	
		16	15

Second Year

First Semester	Hours	Second Semester	Hours
ACCT 2301		3 ACCT 2302	3
INSY 2303		3 BSTAT 2305	3
POLS 2311		3 POLS 2312	3
Life & Physical Science		3 Life & Physical Science	3
Language, Philosophy & Culture		3 Elective ^(2 Hours for Freshmen/3 Hours for Transfer)	2
		15	14

Third Year

First Semester	Hours	Second Semester	Hours
OPMA 3306		3 OPMA 4302	3
BSTAT 3321		3 OPMA 4310	3
MANA 3318		3 FINA 3313	3
Advanced Business Elective		3 MARK 3321	3
Advanced Business Elective		3 Advanced Business Elective	3
		15	15

Fourth Year

First Semester	Hours	Second Semester	Hours
OPMA 4309		3 MANA 4322	3
OPMA 4312		3 Advanced OPMA or Advanced Business Elective	3
BLAW 3310		3 Advanced OPMA or Advanced Business Elective	3
BCOM 3360		3 Advanced Business or Non- Business Elective	3
Advanced Business Elective		3 Advanced OPMA Elective	3
		15	15

Total Hours: 120

Optional tracks for Operations and Supply Chain Management majors

GLOBAL SUPPLY CHAIN MANAGEMENT/INTERNATIONAL TRACK

Students must select 15 hours from the following set of courses:

BLAW 4310	BASIC INTERNATIONAL LAW FOR BUSINESS	3
ECON 4306	COMPARATIVE ECONOMIC SYSTEMS	3
ECON 4321	INTERNATIONAL TRADE	3
FINA 4324	INTERNATIONAL CORPORATE FINANCE	3
MANA 4321	INTERNATIONAL MANAGEMENT	3
MARK 4325	INTERNATIONAL MARKETING	3

DOUBLE MAJOR

Two Double Major options for the Bachelor of Business Administration (BBA) in Operations and Supply Chain Management are available. Undergraduate students who pursue one of the following Double Major programs will not have the option of participating in the Fast Track Program in Business.

Completion of the Double Major is attained by including all of the following courses in the BBA Operations and Supply Chain Management plan and completing with grades of C or better in each of the double major courses listed below:

BBA IN OPERATIONS & SUPPLY CHAIN MANAGEMENT AND MARKETING

MARK 3324	CONSUMER BEHAVIOR
MARK 4311	MARKETING RESEARCH
MARK 4322	ADVANCED MARKETING MANAGEMENT AND STRATEGY
Advanced Marketing Elective (MARK 33xx or 43xx)	
Advanced Marketing Elective (MARK 33xx or 43xx)	
Advanced Economics Elective (ECON 33XX or 43xx)	
Advanced Accounting Elective (ACCT 33xx or 43xx)	

BBA IN OPERATIONS & SUPPLY CHAIN MANAGEMENT AND MANAGEMENT

MANA 3319	CONTEMPORARY MANAGERIAL CHALLENGES
HRMN 3320	HUMAN RESOURCE MANAGEMENT
Advanced Management Elective (MANA 33xx or 43xx)	
Advanced Management Elective (MANA 33xx or 43xx)	
Advanced Accounting Elective (ACCT 33xx or 43xx)	
Advanced Economics Elective (ECON 33xx or 43xx)	

BBA IN OPERATIONS & SUPPLY CHAIN MANAGEMENT AND ECONOMICS

ECON 3303	MONEY AND BANKING
ECON 3310	MICROECONOMICS
ECON 3312	MACROECONOMICS
ECON 3317	ECONOMIC DATA LITERACY & VISUALIZATION
ECON 4300	ADVANCED COMMUNICATION FOR BUSINESS AND ECONOMIC PROFESSIONALS
or BCOM 4380	ADVANCED COMMUNICATIONS FOR BUSINESS
Advanced Economics Elective (ECON 33xx or 43xx)	
Advanced Economics Elective (ECON 33xx or 43xx)	

Minors

The College of Business:

- Requires half of the course work for a minor in business be completed in residence at UT Arlington. For an 18-hour minor requirement, this would require a minimum of 9 hours of business course work at UT Arlington.
- Requires a grade of C or better in all minor requirement courses, unless a different grade is designated below.
- Will not use vocational and technical courses (including WECM courses) toward any business minor.

Business Analytics

BSTAT 3321	INTERMEDIATE STATISTICS FOR BUSINESS ANALYTICS ^{1,2}	3
INSY 3300	INTRODUCTION TO PROGRAMMING ^{1, 2}	3
BANA 3308	INTRODUCTION TO BUSINESS ANALYTICS ¹	3
BANA 3309	DATA VISUALIZATION AND BUSINESS INTELLIGENCE ¹	3
BANA 4308	ADVANCED DATA SCIENCE ¹	3
Select one of the following:		3
BANA 4311	ETHICAL AND SOCIAL ISSUES IN DATA SCIENCE	
BANA 4331	SEMINAR IN BUSINESS ANALYTICS	
Total Hours		18

Information Systems

INSY 2303	INTRODUCTION TO M.I.S. AND DATA PROCESSING	3
INSY 3300	INTRODUCTION TO PROGRAMMING ¹	3
INSY 3304	DATABASE MANAGEMENT SYSTEMS ¹	3
INSY 3305	INFORMATION SYSTEMS ANALYSIS AND DESIGN ¹	3
INSY 33xx or 43xx ¹		3
INSY 33xx or 43xx ¹		3
Total Hours		18

¹ *Mandatory Prerequisites: Prerequisites MUST be met before enrollment in the course. A student should consider this when selecting courses to satisfy the minor requirement and when registering. For a complete list of prerequisites see the Undergraduate Catalog or the Business Undergraduate Advising Office.*

² *Must earn a B or better in BSTAT 3321 (or equivalent) and INSY 3300.*

For additional information or questions about the undergraduate certificate, please contact the College of Business Undergraduate Advising Office at 817-272-3368 or ugadvise@uta.edu.

Certificate in Business Analytics

Overview

The undergraduate Certificate in Business Analytics is designed to introduce data science and analytics knowledge and skills to College of Business majors. The certificate requires a total of twelve semester credit hours of course work, which can be completed in conjunction with an existing COB undergraduate degree.

Admission Requirements

Undergraduate students in good standing in the College of Business with a B in both BSTAT 3321 and INSY 3300.

Undergraduate Certificate Requirements

To receive the certificate, all courses must be completed at UT Arlington with at least a grade of C in each.

INSY 3300	INTRODUCTION TO PROGRAMMING ¹	3
BANA 3308	INTRODUCTION TO BUSINESS ANALYTICS	3
BANA 3309	DATA VISUALIZATION AND BUSINESS INTELLIGENCE	3
Select one of the following:		3
BANA 4311	ETHICAL AND SOCIAL ISSUES IN DATA SCIENCE	
BANA 4308	ADVANCED DATA SCIENCE	
Total Hours		12

¹ *Must earn a B in INSY 3300.*

For additional information or questions about the undergraduate certificate, please contact the College of Business Undergraduate Advising Office at 817-272-3368 or ugadvise@uta.edu.