

First Year Seminar - Business (FS-BUSA)

COURSES

FS-BUSA 1300. BUSINESS DECISION MAKING - PLANNING, ETHICS, SUSTAINABILITY, AND AGILITY. 3 Hours.

Special topics in business. taught in conjunction with college transition skills. Students are exposed to broad and integrative business knowledge as they learn to lead and manage teams while creating a business plan. The business decisions they make focus on value added offerings and are crafted in a culture of ethical, sustainable, and agile business activity. The written business plans are evaluated by business professionals. Students then compete for various financial and non-financial awards by presenting their plans to the business community in a business exhibition venue called the Sustainable Business Challenge. Only offered as a first-year seminar for incoming first year students. May not be repeated for credit.